

### **Amendment No. 1 to Amended and Restated Product Development and Media Rights Agreement**

This Amendment No. 1 to Amended and Restated Product Development and Media Rights Agreement (“**Amendment No. 1**”) is entered into by and between OverTier Operations (formerly known as Rover Europe Operations), a Cayman Islands exempted company (“**NewCo**”) and NFL International Licensing, Inc. (“**NFLIL**”).

This Amendment No. 1 amends, as set forth herein, the Amended and Restated Product Development and Media Rights Agreement dated as of June 18, 2018 (the “**Agreement**”). This Amendment No. 1 will be legally binding as of the execution of this Agreement; however, except where expressly set forth herein, the terms and conditions set forth herein will apply effective as of April 1, 2019 (the “**Amendment No. 1 Effective Date**”). For the avoidance of doubt, this Amendment No. 1 does not amend or affect the economic arrangements in effect between the parties with respect to the 2018 Fiscal Year. Unless otherwise defined in this Amendment No. 1, all capitalized terms have the same meaning as set forth in the Agreement.

1. Confirmation of Assignment to NFLIL: NewCo hereby confirms and agrees that it provided its consent for NFL International LLC to transfer and assign all of its rights and obligations under the Agreement to NFLIL, effective as of January 1, 2019. For the avoidance of doubt, all references to NFLI in the Agreement will be read and construed as references to NFLIL.
2. The definition of “Personal Data” in the “Certain Definitions” section is hereby amended and replaced in its entirety with the following”

“**Personal Data**” means any information in any media or format that identifies or could reasonably be used to identify or be linked to an identified or identifiable natural person, or such person’s device (including IP address and cookie information, or any other device-specific number or identifier) and includes “personal data” as defined in the GDPR.

3. The “Certain Definitions” section is hereby amended by adding the following definitions and rules of interpretation:

“**Data Protection Laws**” means all laws, regulations and legally binding codes of practice related to privacy, data protection and/or the processing of Personal Data which are applicable to either Party and/or any approved subcontractors in relation to the processing of any Covered Personal Data, including: (i) the European Data Protection Laws; and (ii) any corresponding, similar or equivalent laws or regulations in any jurisdiction.

“**ePrivacy Directive**” Directive 2002/58/EC of the European Parliament and of the Council of 12 July 2002 concerning the processing of personal data and the protection of privacy in the electronic communications sector.

“**European Data Protection Laws**” means all laws implemented in the Restricted Territory relating to privacy, data protection and/or the processing of Personal Data including: (i) the GDPR and all related implementing laws, regulations and secondary legislation; (ii) the GDPR as it forms part of the law in the United Kingdom by virtue of section 3 of the European Union (Withdrawal) Act 2018 (once in force); (iii) the United Kingdom Data Protection Act 2018; and (iv) the ePrivacy Directive and all national laws implementing the ePrivacy Directive, and in each case as amended, replaced or updated from time to time and together with any subordinate or related legislation made under any of the foregoing.

“**General Data Protection Regulation**” or “**GDPR**” means Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

“**process**”/“**processing**” (and any other derivations thereof), “**controller**”, “**data subject**”, “**personal data breach**”, “**processor**”, “**supervisory authority**” shall each, so far as they relate to

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Personal Data or either Party's obligations under this Agreement in relation to Personal Data, have the meaning ascribed to them in the European Data Protection Laws.

All references in this Agreement to "**data controller**" and "**data processor**" mean "**controller**" and "**processor**" respectively.

4. The "Term" section is hereby amended and replaced in its entirety with the following:

This Agreement shall be legally binding as of the Effective Date and shall expire, unless sooner terminated in accordance with its terms, on March 31, 2023 (such date, the "**Expiration Date**" and such period, the "**Term**").

5. The "Territory" section is hereby amended and replaced in its entirety with the following:

"**Territory**" means the countries listed in Exhibit A. Those countries listed in Exhibit A in bold and italic font are "**New Territories**" and those listed in normal font are "**Existing Territories**".

6. The "Economics" section is hereby amended and replaced in its entirety with the following:

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[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
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[REDACTED]				
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

[REDACTED]

[REDACTED]

8. The "Customer Agreement" section is hereby amended and replaced in its entirety with the following:

At the time of purchase, NewCo shall be responsible for requiring each end user seeking to purchase a subscription to Game Pass (or otherwise accessing GP Content via a free trial) to acknowledge and agree to end user terms and conditions and a privacy policy (together with any other terms or disclosures to end users, "**Customer Agreements**") before being authenticated, which provides for the following terms and conditions, and otherwise is of form and substance approved by NFLILI prior to implementation: (a) Game Pass and the GP Content may only be used for the end user's personal, private, non-commercial use within the Territory and not for any other purpose or for retransmission, distribution, or sale, (b) no NFL Marks may be used by such end user, (c) NFLILI and its affiliates may enforce violations of the end user's agreement with respect to their respective intellectual property rights, and (d) Personal Data and data associated with such end user's viewing of such GP Content may be collected by or on behalf of NFLILI (including via NewCo and any other approved subcontractors) and shared with NFLILI or one or more of its affiliates. NewCo shall ensure that all Customer Agreements shall in all events comply with applicable law (including the Data Protection Laws and any fair processing requirements thereunder) and industry best practices (including, without limitation, the Self-Regulatory Principles for Online Behavioral Advertising) and be adequate to provide NFLILI all rights and consents

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required under applicable law for it and its affiliates to exercise their rights, title, and interests to Personal Data and as otherwise reserved to them under this Agreement. Upon written notice from NFLILI, NewCo shall promptly make such amendments or revisions to the Customer Agreements as reasonably requested by NFLILI to the extent required to ensure either or each Party's continued compliance with applicable laws, including the Data Protection Laws. Without limitation to the foregoing, NewCo's collection, use, and other processing of Personal Data under or in connection with this Agreement will be carried out at all times in accordance with all such Customer Agreements, the Data Protection Laws and any other applicable laws and in processing such Personal Data, NewCo shall not do or omit to do anything that causes or may cause NFLILI to breach or violate the Data Protection Laws.

At the time of purchase, NewCo shall be responsible for asking each New Subscriber (as defined below) for their marketing preferences for receiving direct marketing communications from NFLILI and its affiliates ("**Marketing Consent**"). NewCo shall ensure that the wording of such Marketing Consent complies with all applicable Data Protection Laws and is approved by NFLILI in advance of it being implemented. Upon written notice from NFLILI, NewCo shall promptly make such amendments or revisions to the Marketing Consent as reasonably requested by NFLILI to the extent required to ensure either or each Party's continued compliance with applicable laws, including the Data Protection Laws. Except in the circumstances set out below, NFLILI shall be responsible for (i) keeping an up-to-date record of New Subscribers' marketing preferences; (ii) providing NewCo with all details of such preferences promptly and within 72 hours after receiving details of such preferences or as soon as reasonably practicable if it is not practicable to provide such information within 72 hours; and (iii) informing NewCo of all changes to such preferences promptly and within 72 hours after receiving details of changes to such preferences or as soon as reasonably practicable if it is not practicable to provide such information within 72 hours. The excepted circumstances are where New Subscribers withdraw their Marketing Consent either by: (i) using an unsubscribe link within a marketing email sent for or on behalf NFLILI by or on behalf of NewCo under or in connection with this Agreement; or (ii) exercising their rights as data subjects directly to NewCo or any Permitted Subprocessor or Permitted Sub-subprocessor (each as defined in Section 2.5 of Exhibit F) to object to the use of their personal data for the purposes of direct marketing or to otherwise confirm that they have withdrawn their consent for the use of their personal data for such purposes. In such circumstances, NewCo shall (i) keep an up-to-date record of such New Subscribers' marketing preferences; and (ii) provide NFLILI with all details of such preferences promptly and within 72 hours.

9. The "Authentication and Customer Data Protection" section is hereby amended and replaced in its entirety with the following:

NewCo will implement all necessary registration and sign-on capabilities in accordance with the Product Roadmap, including, if directed by NFLILI, by integrating NFL.com accounts into Game Pass (as such integration occurred with respect to the product branded as "NFL Game Pass" in the Territory during the 2016 NFL season). NewCo shall limit each subscriber account accessing Game Pass to one (1) stream at a time per device and per IP address, although it is recognized that the current watch with RedZone feature within the product utilizes two (2) concurrent streams and is only available in one desktop browser window.

Subject to the Payment Card Exception (defined below), NFLILI shall be the sole "controller" and NewCo shall be a "processor" in relation to all Existing Subscriber/Prospect Data and New Subscriber Data (each, as defined below), and NewCo shall process such Existing Subscriber/Prospect Data (the categories of which are set out in Exhibit H) and New Subscriber Data (the categories of which are set out in Exhibit I) (Existing Subscriber/Prospect Data and New Subscriber Data together, "**Processor Data**"): (i) only on the documented instructions of NFLILI, including any instructions contained in this Agreement, except as otherwise permitted in Exhibit F; and (ii) at all times in accordance with the Data Protection Laws. For purposes of the foregoing, "**Existing Subscriber/Prospect Data**" refers to any Personal Data made available to NewCo by or on behalf of NFLILI that relates to: (1) existing subscribers to the product branded as "NFL Game

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Pass” in (i) the Existing Territories during the 2016 NFL season and (ii) the New Territories during the 2018 NFL season (“**Existing Subscribers**”); and (2) prospective Game Pass subscribers (“**Prospects**”) and “**New Subscriber Data**” refers to any Personal Data that is collected or created by or on behalf of NewCo under or in connection with this Agreement that relates to end users of Game Pass (including those end users accessing GP Content via a free trial) that are not Existing Subscribers or Prospects (“**New Subscribers**”), including but not limited to, data metrics relating to subscribers as detailed in the “Reporting” section of this Agreement. For the avoidance of doubt, NFLILI or its authorized subcontractor shall make available to NewCo the Personal Data of Prospects on an ongoing basis throughout the Term. If Exhibit H and/or Exhibit I require updating at any time during the Term (including, in particular, if the categories of Personal Data comprised within the Existing Subscriber/Prospect Data and/or New Subscriber Data change), the Parties shall work together in good faith to update and amend Exhibit H and/or Exhibit I accordingly as soon as reasonably practicable, save that no amendment to Exhibit H and/or Exhibit I will be permitted without NFLILI’s prior written approval (such approval not to be unreasonably withheld or delayed). NFLILI shall use commercially reasonable efforts to respond within 14 days, or otherwise as soon as reasonably practicable, to any written request made by NewCo to the NFLILI Lead (as defined in Section 2.3 of Exhibit F) to update Exhibit H and/or Exhibit I under this Section 9.

NFLILI shall ensure that all necessary consents and notices are in place to permit the lawful transfer of any Existing Subscriber/Prospect Data which is transferred to NewCo by or on behalf of NFLILI for the purposes of this Agreement. In particular, NFLILI shall be responsible for asking each Existing Subscriber for their Marketing Consent. NFLILI shall be responsible for (i) keeping an up-to-date record of Existing Subscribers’ marketing preferences; (ii) to the extent that it has not already done so, providing NewCo with all details of such preferences promptly during the Term and within 72 hours, or as soon as reasonably practicable if it is not practicable to provide such details within 72 hours; and (iii) informing NewCo of all changes to such preferences promptly and within 72 hours, or as soon as reasonably practicable if it is not practicable to provide such information within 72 hours. To the extent that the transfer or otherwise making available of Processor Data from, by or on behalf of NFLILI to NewCo constitutes a restricted transfer for the purposes of the European Data Protection Laws, the Parties shall work together in good faith to ensure that all such transfers are carried out in accordance with the European Data Protection Laws, including, where necessary, by entering into appropriate standard contractual clauses approved by the European Commission pursuant to European Commission Decision 2010/87/EU and, in the event that such standard contractual clauses are held to no longer be valid under the European Data Protection Laws, any relevant replacement in relation thereto approved by the European Commission or any applicable supervisory authority.

Payment Card Exception: Solely with respect to payment card number, expiration date, and any other payment card details necessary to process a payment for a subscription to Game Pass in the Territory (“**Payment Data**”), NFLILI and NewCo shall be deemed joint controllers (as this term is understood under the European Data Protection Laws) and NewCo shall only process the Payment Data: (i) to comply with its obligations under or in connection with this Agreement; (ii) for the purposes of processing payments for Game Pass and any other related purposes such as recording keeping and reporting requirements; and (iii) at all times in accordance with the Data Protection Laws. The Parties agree that NewCo will not transmit Payment Data to NFLILI in the regular course during the Term of this Agreement except that NewCo will promptly transmit a copy of all such Payment Data to NFLILI or its designated agent in an industry standard format (1) upon NFLILI’s request no more than once per year during the Term of this Agreement and (2) immediately following the expiration or earlier termination of this Agreement.

In their roles as joint controllers in respect of the Payment Data, the Parties agree to comply with their respective obligations under the Data Protection Laws to the extent that either Party processes such Personal Data, save that NewCo will be solely liable in respect of and responsible for: (a) providing applicable data subjects with the fair processing information required under the Data Protection Laws (including pursuant to Articles 13 and/or 14 of the GDPR, as applicable) regarding



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each Party's processing activities in relation to the Payment Data; (b) responding to all requests received by either Party of which it is made aware from or on behalf of applicable data subjects to exercise his or her rights pursuant to the Data Protection Laws, including rights of access, rectification, erasure, restriction of processing, data portability, objection, and not to be subject to automated decision making (including profiling) in respect of the Payment Data; and (c) ensuring that all transfers of Payment Data to, and all processing (including any onward transfers) of Payment Data by, any authorized third parties or permitted subcontractors in accordance with the terms and conditions of this Agreement are carried out in accordance with the Data Protection Laws, including any transfer restrictions within the European Data Protection Laws. For the avoidance of doubt, NewCo is deemed to have been made aware of all requests in respect of (b) above to the extent that such requests are received by NewCo, any Permitted Subprocessor or any Permitted Sub-subprocessor. NFLILI shall provide such assistance and information as reasonably requested by NewCo, in so far as this is possible and as is required for the fulfillment of NewCo's obligations under (a), (b) and (c) above in respect of the Payment Data. This information and assistance shall include but not be limited to: (i) the notification to NewCo by NFLILI as soon as reasonably practicable of any request made directly to NFLILI relating to the rights described in (b) above; and (ii) where required to ensure either or each Party's compliance with the Data Protection Laws under (c) above, the execution by NFLILI of appropriate standard contractual clauses prepared by NewCo in the form approved by the European Commission pursuant to European Commission Decision 2004/915/EC and/or 2010/87/EU (as applicable) and, in the event that either such standard contractual clauses are held to no longer be valid under the European Data Protection Laws, any relevant replacement in relation thereto in the form approved by the European Commission or any applicable supervisory authority.

Notwithstanding anything to the contrary in this Agreement, NewCo shall not use, disclose, or otherwise process Processor Data or Payment Data except to perform its obligations under this Agreement or as mutually agreed upon by the Parties or as required by applicable law. Further to the foregoing, NFLILI directs NewCo to conduct such analysis and other processing of Processor Data as appropriate (but including, for the avoidance of doubt, using Existing Subscriber/Prospect Data to contact on behalf of NFLILI, whether by email or otherwise, Existing Subscribers and/or Prospects) to drive Game Pass subscriber and revenue growth. To the extent NewCo engages, through itself or a permitted subcontractor, in any form of electronic direct marketing, it shall, and shall procure that the permitted subcontractor shall, adhere to and abide by all applicable laws relating to direct marketing, including the Data Protection Laws.

NewCo shall, and shall ensure that it and its permitted subcontractors, comply in all respects with the Payment Card Industry Data Security Standard (PCI-DSS) and shall hold and maintain such compliance validation as is required by the relevant payment card brand, with respect to any Payment Data stored, processed or transmitted by, or on behalf of, NFLILI, NewCo or its affiliates under or in connection with this Agreement.

NewCo shall provide NFLILI with all necessary materials, documents, assessments and other information to enable NFLILI to confirm that NewCo has complied with its obligations under this Agreement. NewCo shall promptly correct or adopt an acceptable plan for promptly correcting any alleged risks or threats and/or nonconformance to generally accepted trade practices in the industry or other breach of the Agreement identified by any assessment, test result, audit, or review related to its security practices.

For the purposes of the following paragraph "**Covered Personal Data**" means any and all Processor Data and Payment Data processed by or on behalf of NewCo under or in connection with this Agreement.

NewCo shall comply with the obligations set out in Exhibit F in relation to all Covered Personal Data.

As between NFLILI and NewCo, all Covered Personal Data shall be owned by NFLILI. The Parties

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agree that NFLILI will designate a method of transport for NewCo to provide copies of such Covered Personal Data to NFLILI, and NewCo will deliver such copies to NFLILI via such method of transport in a mutually agreed, industry standard format and, subject to the obligations in the "Reporting" section below.

To the extent there is any conflict between the obligations of a Party under this Agreement (including pursuant to Exhibit F) and applicable law, such Party will comply with its obligations under this Agreement to the greatest extent permitted under applicable law, and will work in good faith with the other Party to agree to an appropriate solution that achieves the other Party's objectives and complies with applicable law.

10. The fourth paragraph of the "Marketing and Promotional Obligations" section is hereby amended and replaced in its entirety with the following:

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REDACT

REDACT

11. The "Marketing and Promotional Obligations" section is hereby amended by adding the following paragraphs:

NFLILI will provide marketing support (including marketing and promotional support and NFL minimum staffing support) for Game Pass in the Territories during the Term on a basis consistent with, and no less than, the level of marketing support provided for the Existing Territories for the 2018 Fiscal Year. NFLILI shall provide NewCo with such data as NewCo may reasonably request to enable NewCo to monitor compliance with this marketing commitment. In the event that, following the Amendment No. 1 Effective Date, NFLILI (or any third party acting on NFLILI's instruction and behalf) requests Existing or New Subscribers, who became subscribers to the product branded as "NFL Game Pass" prior to the Amendment No. 1 Effective Date, to renew or refresh their existing Marketing Consent in respect of marketing emails, then the Parties will work in good faith to agree to an appropriate solution intended to mitigate material detriment suffered by NewCo (if any) as a result of being unable to send email marketing communications to such Existing or New Subscribers.

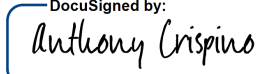
12. Exhibit A, Exhibit C, Exhibit F and Exhibit G are each hereby deleted and replaced in their entirety with Exhibit A, Exhibit C, Exhibit F and Exhibit G attached hereto.
13. Exhibit H, Exhibit I and Exhibit J attached hereto are hereby added to the Agreement as new Exhibit H, Exhibit I and Exhibit J respectively.
14. NewCo acknowledges and agrees that none of the licenses, rights and exclusivities granted to NewCo pursuant to the Agreement extend or apply to "watch and bet rights" or similar betting service(s).
15. Except as expressly amended hereby, the Agreement will remain in full force and effect and is hereby incorporated by reference. In the event of any ambiguity between this Amendment No. 1 and the Agreement, this Amendment No. 1 shall control.
16. This Amendment No. 1 may be modified or amended only by a writing signed by the parties hereto. This Amendment No. 1, and any disputes arising hereunder, will be governed by and construed in accordance with the laws of the State of New York, without regard to its conflict of laws rules.

[signature page follows]

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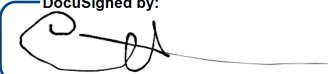
IN WITNESS WHEREOF, the parties have signed this Amendment No. 1 as of the first date set forth hereinabove.

**OverTier Operations**

DocuSigned by:  
  
By: \_\_\_\_\_  
(Signature) 441C484D81A24EA...  
Anthony Crispino  
Name: \_\_\_\_\_  
(Print or Type)  
Title: Director  
(Print or Type)

Date: June 5, 2019

**NFL International Licensing, Inc.**

DocuSigned by:  
  
By: \_\_\_\_\_  
(Signature) 27F8DFE4A2AC4A3...  
Chris Halpin  
Name: \_\_\_\_\_  
(Print or Type)  
Title: EVP  
(Print or Type)

Date: June 5, 2019

*I certify that all requirements of the Contract Policy have been complied with in the preparation and negotiation of this agreement.*

DS  


Approved by Finance

DS  


APPROVED - NFL Legal & Business Affairs

DS  


[Signature Page to Amendment No. 1]



Exhibit A

## Territory

United Kingdom	Greece	Guernsey	Cyprus	<b><i>Mexico</i></b>
Germany	Luxembourg	Faroe Islands	Iceland	<b><i>Japan</i></b>
Denmark	Croatia	Azerbaijan	Monaco	<b><i>India</i></b>
Spain	Ukraine	Macedonia, Republic of	Kosovo	<b><i>Israel</i></b>
Netherlands	Ireland	Belarus	Portugal	<b><i>Brazil</i></b>
Sweden	Slovakia	Moldova	Jersey	<b><i>New Zealand</i></b>
France	Bulgaria	Liechtenstein	Svalbard and Jan Mayen Islands	<b><i>Australia</i></b>
Italy	Serbia	Armenia	Czech Republic	<b><i>Middle East</i></b>
Switzerland	Slovenia	Kyrgyzstan	Isle of Man	<b><i>South America</i></b>
Norway	Latvia	Gibraltar	Turkmenistan	<b><i>Pan Asia</i></b>
Austria	Estonia	Montenegro	Russian Federation	<b><i>ROW</i></b>
Belgium	Kazakhstan	Andorra	Georgia	<b><i>Sub-Saharan Africa</i></b>
Finland	Bosnia and Herzegovina	Tajikistan	Holy See (Vatican City State)	
Hungary	Malta	Aland Islands	Poland	
Romania	Albania	San Marino	Lithuania	Uzbekistan

**“Middle East”** means Afghanistan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestine, Qatar, Saudi Arabia, Syria, Turkey, United Arab Emirates, West Bank, Yemen.

**“South America”** means Argentina, Bolivia, Chile, Colombia, Ecuador, Falkland Islands (Malvinas), French Guyana, Guyana, Paraguay, Peru, Suriname, Uruguay, and Venezuela.

**“Pan Asia”** means Bangladesh, Bhutan, Brunel, Cambodia, Hong Kong, Indonesia, Laos, Macao, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, and Vietnam.

**“ROW”** means Anguilla, Aruba, Barbados, Barbuda, Belize, British Indian Ocean Territory, British Virgin Islands, Cayman Islands, Christmas Island, Cook Islands, Costa Rica, Cuba, Curacao, Dominica, Dominican Republic, El Salvador, Federated States of Micronesia, Fiji, French Polynesia, Greenland, Grenada, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Kiribati, Laos, Marshall Islands, Martinique, Montserrat, Netherlands Antilles, New Caledonia, Nicaragua, Niue, Palau, Panama, Papua New Guinea, Pitcairn, Solomon Islands, South Georgia and the South Sandwich Islands, St. Barthelemy, St. Christopher & Nevis, St. Helena, St. Kitts & Nevis, St. Lucia, St. Martin, St. Martin, St. Pierre and Miquelon, St. Pierre and Miquelon, St. Vincent & the Grenadines, Timor-Leste, Tokelau, Tonga, Trinidad & Tobago, Turks & Caicos, Vanuatu.

## Exhibit A

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**“Africa”** Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comores, Comoros, Cote d'Ivoire, Cyprus, Dem. Rep. of Congo, Democratic Republic of the Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mayotte, Morocco, Mozambique, Namibia, Niger, Nigeria, Republic of the Congo, Reunion, Rwanda, Sao Tome & Principe, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Swaziland, Tanzania, The Gambia, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zanzibar, Zimbabwe.

Exhibit A

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HIGHLY CONFIDENTIAL- ATTORNEY AND EXPERT EYES ONLY  
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Exhibit C

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[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]					

Exhibit C

Exhibit F

## SUPPLEMENTAL AUTHENTICATION AND CUSTOMER DATA PROTECTION TERMS

**1. Definitions**

- 1.1. Unless otherwise stated, defined terms used in this Exhibit F shall have the same meaning as the defined terms provided in the Agreement. Terms used in this Exhibit F that are not specifically defined will have the meaning set out in the General Data Protection Regulation.
- 1.2. “**EEA**” mean the European Economic Area.
- 1.3. “**Restricted Covered Personal Data**” means Covered Personal Data relating to Restricted Data Subjects.
- 1.4. “**Restricted Data Subjects**” means any Existing Subscriber, New Subscriber or Prospect in a Restricted Territory.
- 1.5. “**Restricted Territory**” means the EEA, the United Kingdom (if and when this is no longer part of the EEA) and Switzerland.

**2. Processing of Covered Personal Data by NewCo**

- 2.1. **General.** The categories of Covered Personal Data to be processed by NewCo are set out in the Agreement (including Exhibit H and Exhibit I); the categories of data subjects to whom that Covered Personal Data relate are the Existing Subscribers, Prospects and New Subscribers; the duration of the processing is the longer of the Term of this Agreement and for as long as any Covered Personal Data remains in the possession or control of NewCo or any of its permitted subcontractors (including any Permitted Subprocessor or Permitted Sub-subprocessor, each as defined in Section 2.5 below); the nature and purpose of the processing carried out by NewCo is to fulfil its obligations under this Agreement and provide all the services described herein; and the obligations and rights of NFLILI are as set out in this Agreement.
- 2.2. **Processing or disclosure required by applicable law.** Where NewCo is required by an applicable law of a Restricted Territory to process (including disclose) Covered Personal Data otherwise than in accordance with NFLILI's documented instructions, NewCo will be permitted to do so notwithstanding the requirements of the Agreement in the section entitled “Authentication and Customer Data Protection”. In such cases, NewCo shall inform NFLILI of that legal requirement before processing (including disclosing) Covered Personal Data, unless the relevant law prohibits such information on important grounds of public interest.
- 2.3. **Restricted Covered Personal Data.** NewCo shall not process (or procure or permit the processing by any third party of) any Restricted Covered Personal Data in, nor transfer (or procure or permit the transfer, including any onward transfer, by any third party of) any Restricted Covered Personal Data to, a country outside the Restricted Territory, unless: (i) NewCo has submitted a prior written request to do so to GPILegal@NFL.com for the attention of the “Game Pass Lead” and/or such other contact notified by NFLILI to NewCo in writing from time to time (the “**NFLILI Lead**”); and (ii) NFLILI, through the NFLILI Lead, has provided its prior written consent to Richard Johnston, to email address richard.johnston@gamepasseurope.com, and/or such other contact notified by NewCo to NFLILI in writing from time to time (the “**NewCo Lead**”) for NewCo to do so (such consent not to be unreasonably withheld or delayed). Subject to NewCo's compliance with the remainder of this Section 2.3, NFLILI shall use commercially reasonable efforts to respond within 14 days, or otherwise as soon as reasonably practicable, to any request made by NewCo under this Section 2.3.

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Any request made by NewCo under this Section 2.3 shall include at least details to NFLILI's reasonable satisfaction of: (a) the third country or countries in or to which NewCo wishes to process or transfer (or procure or permit the processing or transfer, including any onward transfer, by any third party of) the Restricted Covered Personal Data; (b) the full legal names of the parties from which and to which the Restricted Covered Personal Data will be transferred; (c) the precise categories of Restricted Covered Personal Data to be processed or transferred; (d) why such processing or transfers is/are necessary or desirable; and (e) how NewCo anticipates that such processing or transfer will be carried out in accordance with the European Data Protection Laws (e.g., by virtue of an adequacy decision from the European Commission, EU-US Privacy Shield certification or pursuant to standard contractual clauses approved by the European Commission or any applicable supervisory authority).

NewCo shall comply with any additional reasonable requirements or conditions prescribed by NFLILI in relation to a request made under this Section 2.3 before it may process (or procure or permit the processing by any third party of) any Restricted Covered Personal Data in, or transfer (or procure or permit the transfer, including any onward transfer, by any third party of) any Restricted Covered Personal Data to, a country outside the Restricted Territory, and NewCo shall always ensure, with NFLILI's reasonable assistance where required (such assistance to include signing appropriate standard contractual clauses prepared by NewCo in the form approved by the European Commission or any applicable supervisory authority), that all processing and/or transfers and/or onward transfers envisaged by a request made under this Section 2.3 comply with the European Data Protection Laws. The obligation on NewCo to ensure that such processing, transfer and onward transfer complies with European Data Protection Laws shall not apply to the extent NewCo, any Permitted Subprocessor or any Permitted Sub-subprocessor (in each case as defined in Section 2.5 below) makes such transfer, following receipt of NFLILI's written instructions to do so, to NFLILI, any of NFLILI's affiliates or any third party processor engaged by NFLILI.

For the avoidance of doubt and notwithstanding any communication (whether or not in writing) from NFLILI to the contrary prior to the Amendment No. 1 Effective Date, as at the Amendment No. 1 Effective Date NFLILI does not consent to NewCo processing (or procuring or permitting the processing by any third party of) any Restricted Covered Personal Data in, nor transferring (or procuring or permitting the transfer, including any onward transfer, by any third party) of any Restricted Covered Personal Data to, any country outside the Restricted Territory, save that subject to the requirements of the Agreement, NFLILI acknowledges and agrees that: (a) NewCo may receive and process Restricted Covered Personal Data in the Cayman Islands if it has entered into appropriate standard contractual clauses with NFLILI in accordance with the Authentication and Customer Data Protection section of this Agreement prior to such transfer; (b) NewCo may transfer the Restricted Covered Personal Data to the Permitted Subprocessors provided such transfers are carried out at all times in accordance with the European Data Protection Laws, including where necessary to ensure either or each Party's compliance with the European Data Protection Laws, pursuant to appropriate standard contractual clauses (in the form approved by the European Commission or any applicable supervisory authority) entered into by the Parties and each such Permitted Subprocessor prior to such transfer; (c) NewCo may procure or permit the onward transfer of Restricted Covered Personal Data from the Permitted Subprocessors to Permitted Sub-subprocessors in the United States provided such Permitted Sub-subprocessors maintain a certification to the EU-US Privacy Shield, such certification covers the Restricted Covered Personal Data transferred, the United States is the only territory outside the Restricted Territory where such Permitted Sub-subprocessors process such Restricted Covered Personal Data and the EU-US Privacy Shield retains its adequacy status under the European Data Protection Laws; and (d) Restricted Covered Personal Data may be transferred from the Permitted Subprocessors to Deltatre Inc., Conviva, Inc., Dotmailer Pty Ltd and Dotmailer SA Pty Ltd outside the Restricted Territory under the standard contractual clauses in the form approved by the European Commission entered into between the Parties and Deltatre Inc., Conviva, Inc., Dotmailer Pty Ltd and Dotmailer SA Pty Ltd on or about the date hereof.

- 2.4. **Confidentiality.** NewCo shall ensure that all persons authorized to process the Covered Personal Data for or on its behalf have committed themselves to confidentiality or are under an appropriate statutory obligation of confidentiality. Additionally, NewCo shall, and shall ensure that any third party it engages to process Covered Personal Data shall, at all times keep confidential all Covered Personal Data it processes pursuant to the Agreement. Subject to NewCo's compliance with the terms and conditions of this Exhibit F, NewCo and any third party it engages to process Personal Data under the Agreement may disclose Covered Personal Data to its employees, officers, representatives or advisers who need to know such information for the purposes of carrying out its obligations under the Agreement. NewCo shall, and shall ensure that any third party it engages to process Covered Personal Data shall, ensure that its employees, officers, representatives or advisers to whom it discloses Covered Personal Data comply with this Section 2.4.
- 2.5. **Subprocessors.** NewCo shall not share (or procure or permit the sharing by any third party of) Covered Personal Data with, nor subcontract (or procure or permit the subcontracting by any third party of) any of its processing obligations or activities regarding the Covered Personal Data under or in connection with this Agreement to, any third party subcontractor, unless: (i) NewCo has submitted a prior written request to do so to the NFLILI Lead; and (ii) NFLILI, through the NFLILI Lead, has provided its prior written consent to the NewCo Lead for NewCo to do so (such consent not to be unreasonably withheld or delayed). Subject to NewCo's compliance with the remainder of this Section 2.5, NFLILI shall use commercially reasonable efforts to respond within 14 days, or otherwise as soon as reasonably practicable, to any request made by NewCo under this Section 2.5.

Any request made under this Section 2.5 shall include at least details to NFLILI's reasonable satisfaction of: (a) the full legal name of the third party subcontractor; (b) why such sharing or subcontracting is necessary or desirable; (c) what processing activities regarding the Covered Personal Data will be undertaken by the relevant third party subcontractor and in respect of what categories of Covered Personal Data; (d) how such third party subcontractor will secure the Covered Personal Data and ensure compliance with the Data Protection Laws; and (e) to the extent that such sharing or subcontracting will involve a restricted transfer of personal data for the purposes of the European Data Protection Laws, the additional information specified at Section 2.3 above.

NewCo shall comply with any additional reasonable requirements or conditions prescribed by NFLILI in relation to a request made under this Section 2.3 before it may share (or procure or permit the sharing by any third party of) Covered Personal Data with, or subcontract (or procure or permit the subcontracting by any third party of) any of its processing obligations or activities regarding the Covered Personal Data under or in connection with this Agreement to, any third party subcontractor, and NewCo shall always ensure that such third party enters into contractual obligations with respect to the Covered Personal Data which are no less protective of the Covered Personal Data than those placed on NewCo under this Agreement. Upon NFLILI's request, NewCo shall promptly provide NFLILI with a copy of each contract entered into with each third party subcontractor engaged by or on behalf of NewCo pursuant to this Section 2.5.

For the avoidance of doubt and notwithstanding any communication (whether or not in writing) from NFLILI to the contrary prior to the Amendment No. 1 Effective Date, as at the Amendment No. 1 Effective Date NFLILI does not consent to NewCo sharing (or procuring or permitting the sharing by any third party of) any Restricted Covered Personal Data with, nor subcontracting (or procuring or permitting the subcontracting by any third party) of any of its processing obligations or activities regarding the Covered Personal Data under or in connection with this Agreement to, any third party subcontractor, save that subject to the requirements of the Agreement, NFLILI acknowledges and agrees that (i) NewCo may engage the following third party subcontractors ("**Permitted Subprocessors**"): (a) Deltatre SpA; (b) Two Circles Limited; and (c) Wavemaker Global Limited; and (ii) the Permitted Subprocessors may engage the entities listed in Exhibit J ("**Permitted Sub-subprocessors**"), in each case to process Covered Personal Data and NewCo



represents that each such Permitted Subprocessor and Permitted Sub-subprocessor has entered into contractual obligations with respect to the Covered Personal Data which are no less protective of the Covered Personal Data than those placed on NewCo under this Agreement.

In the event that any of NewCo's permitted subcontractors (including any Permitted Subprocessors, any Permitted Sub-subprocessors and any other third party subcontractors of NewCo or the Permitted Subprocessors approved by NFLILI in accordance with the consent procedure above) fail to fulfill their obligations with respect to the Covered Personal Data, NewCo shall remain fully liable to NFLILI for the performance of that subcontractor's or those subcontractors' obligations.

- 2.6. **Security of processing.** NewCo shall take all measures required pursuant to Article 32 of the GDPR to secure the Covered Personal Data. As part of this obligation, NewCo shall employ and maintain a written information security program that incorporates physical, technical, organizational and administrative security measures designed to ensure the security, confidentiality, reliability, and integrity of Personal Data and other confidential information and any systems, facilities, or software used by NewCo in connection with the Agreement using accepted industry standards, including the implementation of safeguards to protect Personal Data (including the Covered Personal Data) and other confidential information in NewCo's possession or control against unauthorized access, disclosure or loss. Prior to processing any Personal Data, NewCo shall provide NFLILI with a written certification that it has implemented such a written information security program. NewCo shall provide NFLILI, upon request, with a copy of such written information security program.

The technology used by NFLILI and its affiliates to perform the user authentication and management process shall implement industry standard (or better) technology. Without limitation to the foregoing, NewCo represents, warrants, and covenants that its information security program will include appropriate, industry-standard (or better) controls to protect NewCo's systems, facilities, software, and other assets against external and internal threats.

- 2.7. **Compliance assistance.**

Taking into account the nature of the processing and the information available to NewCo, NewCo shall duly assist and cooperate with NFLILI to allow NFLILI to comply with (i) its obligations under the European Data Protection Laws and other applicable Data Protection Laws in relation to the Covered Personal Data, including, where relevant, to secure the Covered Personal Data, to notify personal data breaches in respect of the Covered Personal Data to affected data subjects and/or relevant supervisory authorities, carrying out data protection impact assessments and engaging in prior consultations with the relevant supervisory authorities and (ii) requests or notices served by public authorities (including supervisory authorities) on NFLILI in relation to the processing of Covered Personal Data pursuant to the Agreement

Taking into account the nature of the processing, NewCo shall assist NFLILI by appropriate technical and organizational measures, in so far as this is possible, for the fulfillment of NFLILI's obligations under the European Data Protection Laws to respond to any requests by data subjects under the European Data Protection Laws to access, correct, delete, erase, restrict processing of, block, receive or transfer (for the purpose of porting) or cease the processing of Covered Personal Data. As part of this obligation, NewCo shall provide NFLILI with the ability to take these actions directly or by NewCo doing so on NFLILI's behalf, and through appropriate technical and organizational measures.

- 2.8. **Data Breaches.** In the event NewCo suspects or discovers any personal data breach in respect of the Covered Personal Data, including any breach of security leading to the inadvertent, unauthorized or unlawful disclosure, alteration, destruction, access, loss or other use of any Personal Data processed by or on behalf of NewCo pursuant to this Agreement or any other act or omission by NewCo (or any subcontractor or other person or entity acting on behalf of NewCo,

## EXECUTION VERSION

any Permitted Subprocessor or any Permitted Sub-subprocessor pursuant to this Agreement) that compromises or would reasonably be expected to compromise the security, confidentiality, or integrity of the Personal Data (a **"Security Breach"**), NewCo shall: (a) promptly investigate such Security Breach (including, where appropriate, by retaining third-party forensic investigation services) and reasonably cooperate with NFLILI in connection with its investigation, including by providing NFLILI with the results of the investigation; (b) notify each contact person at the NFLILI designated by NFLILI promptly and in no event later than one (1) business day following the detection of such Security Breach (unless prohibited from by applicable law) providing at least the following detailed information, where possible: (A) the categories and approximate number of data subjects concerned; (B) the categories and approximate number of Personal Data records concerned; (C) the impact and likely consequences on NFLILI and the affected data subjects of the Security Breach; and (D) the corrective action taken or proposed to be taken by NewCo; and (c) commence all actions required to comply with applicable Data Protection Laws related to such Security Breach.

To the extent that NewCo is unable to provide NFLILI with the information specified at (A) to (D) above within one (1) business day, NewCo shall immediately provide NFLILI with reasons for the delay and shall use best efforts to provide the information specified at (A) to (D) above as soon as possible.

NewCo shall not make any public announcements or send any communications to data subjects or supervisory authorities relating to such Security Breach without NFLILI's prior written approval.

NewCo shall regularly update NFLILI on (i) corrections or updates to NewCo's security software, protocols and procedures to prevent a reoccurrence of the Security Breach; and (ii) any legal action or investigation pursued by NewCo or, to NewCo's knowledge, by law enforcement agencies against any alleged perpetrators of the Security Breach. Following NewCo's notification to NFLILI of a Security Breach, NewCo will (x) preserve all electronic evidence in NewCo's possession or control relating to the Security Breach in accordance with NewCo's customary electronic record preservation standards and (y) assist with or perform all remediation efforts agreed with NFLILI or that are required of NewCo under applicable Data Protection Laws or that have been required by any governmental authority (including supervisory authorities) as a consequence of the Security Breach (collectively, **"Remediation Efforts"**). Remediation Efforts may include, without limitation (1) development and delivery of notices to individuals whose Personal Data may have been affected, in consultation with NFLILI and with NFLILI's consent before any such notices are provided (except in such instances where notification obligations under applicable Data Protection Law do not reasonably allow for such consultation or consent); (2) establishment of a toll-free telephone number where affected individuals may receive assistance and information; (3) provision of credit reports, and credit monitoring for affected individuals; (4) reimbursement for costs of placing a freeze on a consumer credit file; (5) investigation and resolution of the causes and impacts of the Security Breach; and (6) such other measures that NFLILI and NewCo jointly determine are reasonable and commensurate with the nature and level of severity of the Security Breach. NewCo shall be solely responsible for the costs and expenses of all Remediation Efforts and all other actions undertaken pursuant to the foregoing, whether undertaken by NewCo or NFLILI. Notwithstanding anything to the contrary herein, NewCo will be liable for reimbursement of costs and expenses for Remediation Efforts regardless of whether such amounts are characterized by any Party, government body or other third party as direct, indirect, consequential, special, punitive or other damages, or as contractually-agreed preventative measures designed to limit future damages, or in any other manner.

- 2.9. **Notification Obligation.** NewCo shall notify NFLILI promptly of the receipt of any communication, inquiry, request, or complaint from any third party, including a public authority or supervisory authority or a data subject, relating to the processing of any Personal Data by NFLILI or of any Covered Personal Data by NewCo or any of its permitted subcontractors. NewCo shall not respond to any such communication, inquiry, request or complaint which NewCo without the

prior written consent of and at the direction of NFLILI.

- 2.10. **Compliance with Data Protection Laws.** NewCo shall at all times comply with all Data Protection Laws in respect of its processing of the Covered Personal Data. NewCo shall immediately inform NFLILI if NewCo is of the opinion that an instruction of NFLILI's regarding the processing of Personal Data infringes any Data Protection Law.
- 2.11. **Inspection and Audit Rights.** As part of NewCo's obligation to provide NFLILI with all necessary materials, documents, assessments and other information to enable NFLILI to confirm that NewCo has complied with its obligations under the Agreement with respect to Data Protection Laws and in relation to the Covered Personal Data, NewCo shall, on fourteen (14) days' prior written notice allow for and contribute to audits, including inspections, conducted by NFLILI or another auditor mandated by NFLILI. All such audits will be undertaken at NFLILI's sole expense unless the results of the audit reveal any material non-compliance by NewCo or any approved subcontractor (including any Permitted Subprocessor or Permitted Sub-subprocessor) with the requirements of the Data Protection Laws or this Agreement with respect to the Covered Personal Data, in which case NewCo shall promptly reimburse NFLILI all reasonable costs and expenses incurred by or on behalf of NFLILI pursuant to such audit.
- 2.12. **Return or Deletion.** Any Covered Personal Data held by or on behalf of NewCo at the Expiration Date (or the date of any earlier termination of this Agreement) shall, at NFLILI's election, be returned to NFLILI and/or securely deleted by NewCo, in each case unless applicable law of a Restricted Territory requires NewCo to keep a copy of such Covered Personal Data, in which case (i) NewCo shall promptly inform NFLILI of such requirement, and only keep such Covered Personal Data for as long as required to comply with such requirement; and (iii) the obligations on NewCo in this Agreement relating to the Covered Personal Data shall remain in force and effect until the Covered Personal Data is no longer in the possession or control of NewCo.

### 3. Miscellaneous.

- 3.1. In the event of a conflict between this Exhibit F and the Agreement (excluding any conflict in which the terms of the Agreement are more protective of Covered Personal Data), the terms of this Exhibit F shall control and govern.
- 3.2. It shall not be necessary to refer to this Exhibit F in any reference to the Agreement. Any reference to the Agreement shall be deemed to be a reference to the Agreement as supplemented by this Exhibit F.

EXECUTION VERSION

Exhibit G

REDACT



Exhibit G

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DEF0001200

EXECUTION VERSION

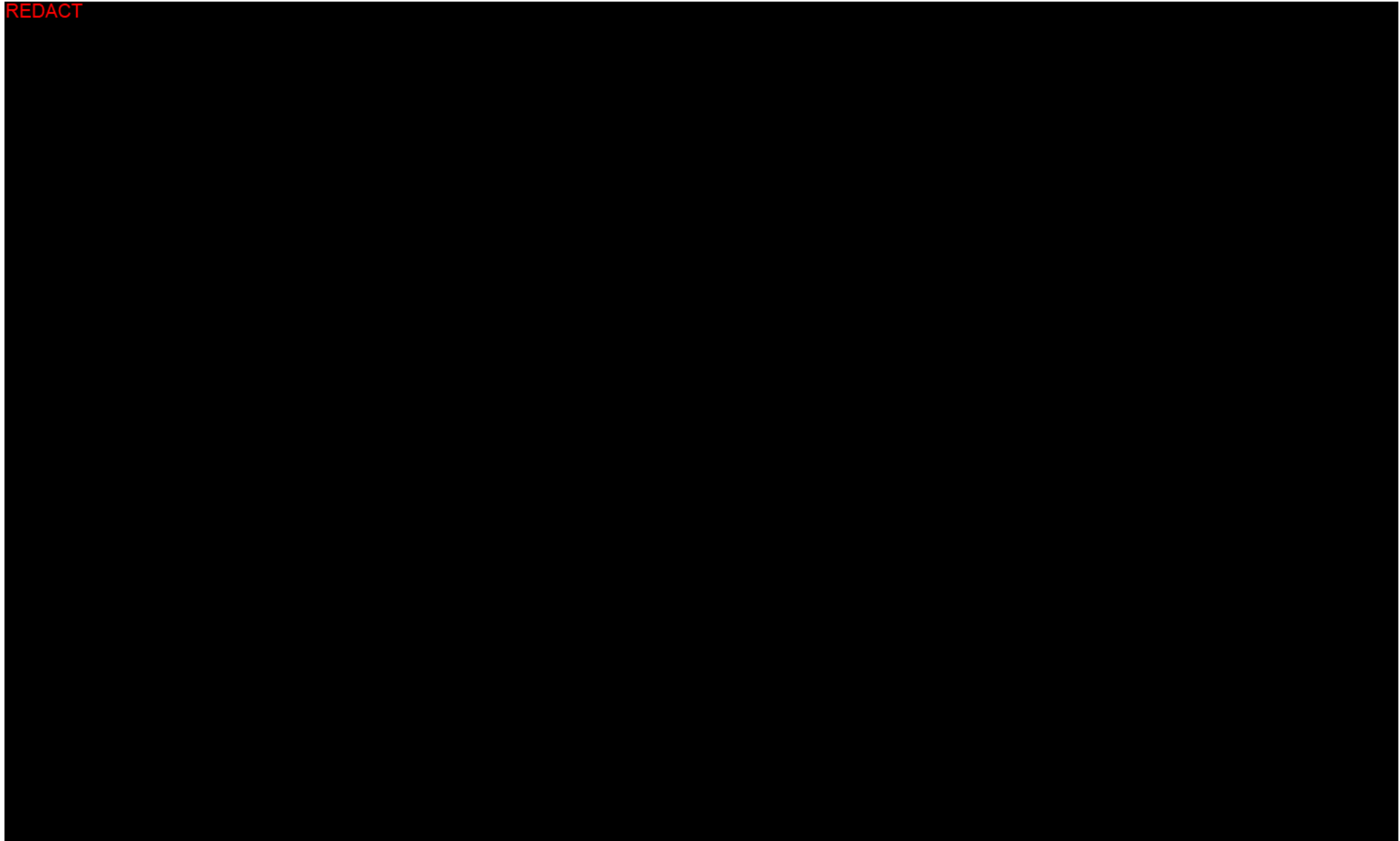


Exhibit G

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DEF0001201

EXECUTION VERSION

REDACT



Exhibit G

76253970\_1

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DEF0001202



EXECUTION VERSION

REDACT

**TABLE DESCRIPTION:**

Active Subscribers - Users who currently have access to the platform

COLUMN NAME	PK/FK/NK	TYPE	COLUMN LENGTH	COLUMN SCALE	NULL	DESCRIPTION	VALUES
NOTE: Standard 2 character ISO CD (Country Code) or Country Name is required when providing address fields. If the country information is not provided, the data will be processed as domestic and may result in being rejected or being coded with the incorrect ISO code.							
NewCoID	PK	NUMERIC	10		Yes		
FirstName		VARCHAR2	50		Yes		
Email		VARCHAR2	200		Yes		
LastName		VARCHAR2	50		Yes		
UserName		VARCHAR2	50		Yes		
GPPackageID		VARCHAR2	40		No		
GPPackageName		VARCHAR2	40		No		
IPCountry		VARCHAR2	200		Yes		
SubscriptionStartDate		TIMESTAMP (YYYY-MM-DD HH:MN:SS)			Yes		
SubscriptionEndDate		TIMESTAMP (YYYY-MM-DD HH:MN:SS)			Yes		
PaymentAmountUSD		NUMERIC	10	2	Yes		
GPSubscriptionID		VARCHAR2	40		No		

Exhibit G

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DEF0001203

EXECUTION VERSION

**TABLE DESCRIPTION:**

Content Assets

COLUMN NAME	PK/FK/NK	TYPE	COLUMN LENGTH	COLUMN SCALE	NULL	DESCRIPTION	VALUES
NOTE: Standard 2 character ISO CD (Country Code) or Country Name is required when providing address fields. If the country information is not provided, the data will be processed as domestic and may result in being rejected or being coded with the incorrect ISO code.							
Asset		VARCHAR2	255		No	Link to Asset on Consumption	
ContentType		VARCHAR2	20		No		
Season		NUMERIC	4		Yes		
SeasonStage		VARCHAR2	10		Yes		
SeasonWeek		VARCHAR2	2		Yes		
GameDate		DATE (YYYY-MM-DD)			Yes		
HomeTeam		VARCHAR2	3		Yes		
AwayTeam		VARCHAR2	3		Yes		
DayOfMatch		VARCHAR2	3		Yes		
GameWindow		VARCHAR2	20		Yes		
Essential		NUMERIC	1		No	True if Asset can be viewed on Essential	TRUE/FALSE

**TABLE DESCRIPTION:**

Viewing data

COLUMN NAME	PK/FK/NK	TYPE	COLUMN LENGTH	COLUMN SCALE	NULL	DESCRIPTION	VALUES
NOTE: Standard 2 character ISO CD (Country Code) or Country Name is required when providing address fields. If the country information is not provided, the data will be processed as domestic and may result in being rejected or being coded with the incorrect ISO code.							
ID	PK	NUMERIC					
ViewerID		VARCHAR2					
Username		VARCHAR2					
SessionId		VARCHAR2					

Exhibit G

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## EXECUTION VERSION

COLUMN NAME	PK/FK/NK	TYPE	COLUMN LENGTH	COLUMN SCALE	NULL	DESCRIPTION	VALUES
NOTE: Standard 2 character ISO CD (Country Code) or Country Name is required when providing address fields. If the country information is not provided, the data will be processed as domestic and may result in being rejected or being coded with the incorrect ISO code.							
Asset		VARCHAR2				Link to Asset in Asset Lookup Table	
DeviceOS		VARCHAR2					
Browser		VARCHAR2					
DeviceName		VARCHAR2					
ViewingCountry		VARCHAR2					
ViewingState		VARCHAR2					
ViewingCity		VARCHAR2					
ISP		VARCHAR2					
StartDate		DATE (YYYY-MM-DD)					
StartDateTime							
EndDate		DATE (YYYY-MM-DD)					
EndTime							
TotalDurationSecs		NUMERIC					
PlaybackFailed		VARCHAR2				Filter on False to analyse viewership	TRUE/FALSE
StartupError		VARCHAR2					TRUE/FALSE
TotalDurationMins		NUMERIC					
ProductName		VARCHAR2				Subscription type	
DevicesCombined		VARCHAR2				Cleaned up device name	
IPCountry		VARCHAR2	200		Yes		
GPSSubscriptionID		VARCHAR2	40		No		

Exhibit G

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DEF0001205

EXECUTION VERSION

**TABLE DESCRIPTION:**

Contains fans with GPDR ROE with Two Circles. They should exist in FCM, but data should not be shared with Two Circles.

COLUMN NAME	PK/FK/NK	TYPE	COLUMN LENGTH	COLUMN SCALE	NULL	DESCRIPTION	VALUES
NOTE: Standard 2 character ISO CD (Country Code) or Country Name is required when providing address fields. If the country information is not provided, the data will be processed as domestic and may result in being rejected or being coded with the incorrect ISO code.							
USERNAME		VARCHAR2 (256 Byte)			Y		
EMAIL_ADDR	PK	VARCHAR2 (256 Byte)			N		
PROCESS_DT		DATE			Y		

Exhibit G

76253970\_1

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Exhibit H

## EXISTING SUBSCRIBER/PROSPECT DATA

1. **Existing Subscribers.** The Personal Data processed or to be processed by or on behalf of NewCo for NFLILI relating to Existing Subscribers includes the following:

EXTRACT COLUMN NAME	TYPE	LENGTH	DESCRIPTION
CUST_ID	NUMBER	20	Epsilon Customer Number
USERNAME	VARCHAR	50	NFL Username
EMAIL_ADDR	VARCHAR	100	Email Address
FIRST_NM	VARCHAR	50	First Name
MIDDLE_NM	VARCHAR	50	Middle Name
LAST_NM	VARCHAR	50	Last Name
PHONE	VARCHAR	120	Phone (not rolled up to customer level)
PRIM_ADDR	VARCHAR	65	Primary Address
SEC_ADDR	VARCHAR	65	Secondary Address
CITY	VARCHAR	50	Secondary Address
STATE	VARCHAR	40	State
POSTAL_CD	VARCHAR	50	Postal Code
ISO_CODE	VARCHAR	3	3 Byte ISO Country Code
EPS_CRTD_DT	VARCHAR		Epsilon Created Date (hardcoded when file pulled)
OPT_COM_FLG	VARCHAR	1	NFL General opt flag 'Y' is opt-out Null and 'N' is opt-in
OPT_COM_DT	DATE		Date of NFL General Opt Flag
GENDER	VARCHAR	1	Gender
BIRTH_DT	DATE		Birth Date
FAV_TEAM_IMPLIED	VARCHAR	2	Favorite Team Implied as determined by FCM
FAV_TEAM_SUPPLIED	VARCHAR	2	Favorite Team Supplied on feed to FCM
ACTIVE_1YR_FLAG	VARCHAR	1	Active 1 Year Flag
ORIG_SRC	VARCHAR	30	Original Source
ORIG_SRC_DT	DATE		Original Source Date
EM_LST_OPEN_DT	DATE		Last Email Open Date
EM_LST_CLICK_DT	DATE		Last Email Click Date
LST_PERFCH_SSN	VARCHAR	4	Last Perfect Challenge Season
LST_PERFCH_SSN_REG_DT	DATE		Last Perfect Challenge Season Registration Date
LST_PICKEM_SSN	VARCHAR	4	Last Weekly Pick'em Season
LST_PICKEM_SSN_REG_DT	DATE		Last Weekly Pick'em Season Registration Date

## Exhibit H

## EXECUTION VERSION

LST_PLAYCH_SSN	VARCHAR	4	Last Playoff Challenge Season
LST_PLAYCH_SSN_REG_DT	DATE		Last Playoff Challenge Season Registration Date
LST_PTP_SSN	VARCHAR	4	Last Predict the Pick Season
LST_PTP_SSN_REG_DT	DATE		Last Predict the Pick Season - Registration date

2. **Prospects.** The Personal Data processed or to be processed by or on behalf of NewCo for NFLIL relating to Prospects includes the following:

**Fantasy Users**

EXTRACT COLUMN NAME	TYPE	LENGTH	DESCRIPTION
CUST_ID	NUMBER	20	Epsilon Customer Number
VIEW_YEAR	NUMBER	11	Year Subscriber had pageview
VIEW_MONTH	NUMBER	11	Month Subscriber had pageview
GEOCOUNTRY	VARCHAR2	3	Geographic 3 byte Code
GEOCOUNTRY_LNG	VARCHAR2	100	Geographic Country
FRST_VST_DT	DATE		First Date Subscriber had a Pageview
LST_VST_DT	DATE		Last Date Subscriber had a Pageview
TOTAL_VSTS	NUMBER	20	Number of Total Visits
TOTAL_PAGEVIEWS	NUMBER	20	Number of Total Pageviews.
FRST_MOB_VST_DT	DATE		Date of First Mobile Visit
LST_MOB_VST_DT	DATE		Date of Last Mobile Visit
TOTAL_MOB_VSTS	NUMBER	20	Total Number of Mobile Visits
TOTAL_MOB_PAGEVIEWS	NUMBER	20	Total Number of Pageviews
FRST_APP_VST_DT	DATE		Date of First Fantasy App Visit
LST_APP_VST_DT	DATE		Date of Last Fantasy App Visit
TOTAL_APP_VSTS	NUMBER	20	Total Number of Fantasy App Visits
TOTAL_APP_PAGEVIEWS	NUMBER	20	Total Number of Fantasy App Pageviews
FRST_TABLET_VST_DT	DATE		Date of First Visit on a Tablet
LST_TABLET_VST_DT	DATE		Date of Last Visit on a Tablet
TOTAL_TABLET_VSTS	NUMBER	20	Total Number of Tablet Visits
TOTAL_TABLET_PAGEVIEWS	NUMBER	20	Total Number of Pageviews using a Tablet
FRST_X360_VST_DT	DATE		Date of First Visit on a Xbox360
LST_X360_VST_DT	DATE		Date of Last Visit on a Xbox360
TOTAL_X360_VSTS	NUMBER	20	Total Number of Visits on a Xbox360
TOTAL_X360_PAGEVIEWS	NUMBER	20	Total Number of Pageviews using a Xbox360
FRST_CTV_VST_DT	DATE		Date of First Visit on a Connected TV
LST_CTV_VST_DT	DATE		Date of Last Visit on a Connected TV
TOTAL_CTV_VSTS	NUMBER	20	Total Number of Visits on a Connected TV

## Exhibit H



## EXECUTION VERSION

TOTAL_CTV_PAGEVIEWS	NUMBER	20	Total Number of Pageviews using a Connected TV
FRST_XBOXONE_VST_DT	DATE		Date of First Visit on a XboxOne
LST_XBOXONE_VST_DT	DATE		Date of Last Visit on a XboxOne
TOTAL_XBOXONE_VSTS	NUMBER	20	Total Number of Visits on a XboxOne
TOTAL_XBOXONE_PAGEVIEWS	NUMBER	20	Total Number of Pageviews using a XboxOne
FRST_DESKTOP_VST_DT	DATE		Date of First Visit on a Desktop
LST_DESKTOP_VST_DT	DATE		Date of Last Visit on a Desktop
TOTAL_DESKTOP_VSTS	NUMBER	20	Total Number of Visits on a Desktop
TOTAL_DESKTOP_PAGEVIEWS	NUMBER	20	Total Number of Pageviews using a Desktop

**Shop**

EXTRACT COLUMN NAME	TYPE	LENGTH	DESCRIPTION
CUST_ID	NUMBER	20	Epsilon Customer Number
BIRTH_YEAR	VARCHAR2	4	Prospect Birth Day Year
COUNTRY_CODE	VARCHAR2	3	ISO 3 Byte Country Code
COUNTRY	VARCHAR2	50	Full Country Name
SHOP_ORDER_ID	NUMBER	20	Shop Order ID
SHOP_ORDER_DATE	DATE		Date Order was Created
SHOP_PRODUCT_DESC	VARCHAR2	255	Shop Product Description
SHOP_ORDER_TYPE	VARCHAR2	30	Channel Order was placed through
SHOP_ORDER_AMOUNT	NUMBER	9	Total Order Amount
SHOP_ORDER_STATUS	VARCHAR2	30	Status of Order
EPS_CRTD_DT	DATE		Date that the table was loaded

**NFL.com users**

EXTRACT COLUMN NAME	TYPE	LENGTH	DESCRIPTION
CUST_ID	NUMBER	20	Epsilon Customer Number
USERNAME	VARCHAR	50	NFL Username
EMAIL_ADDR	VARCHAR	100	Email Address
FIRST_NM	VARCHAR	50	First Name
MIDDLE_NM	VARCHAR	50	Middle Name
LAST_NM	VARCHAR	50	Last Name
PHONE	VARCHAR	120	Phone (not rolled up to customer level)
PRIM_ADDR	VARCHAR	65	Primary Address
SEC_ADDR	VARCHAR	65	Secondary Address
CITY	VARCHAR	50	Secondary Address
STATE	VARCHAR	40	State
POSTAL_CD	VARCHAR	50	Postal Code
ISO_CODE	VARCHAR	3	3 Byte ISO Country Code

## Exhibit H

## EXECUTION VERSION

EPS_CRTD_DT	VARCHAR		Epsilon Created Date (hardcoded when file pulled)
OPT_COM_FLG	VARCHAR	1	NFL General opt flag 'Y' is opt-out Null and 'N' is opt-in
OPT_COM_DT	DATE		Date of NFL General Opt Flag
GENDER	VARCHAR	1	Gender
BIRTH_DT	DATE		Birth Date
FAV_TEAM_IMPLIED	VARCHAR	2	Favorite Team Implied as determined by FCM
FAV_TEAM_SUPPLIED	VARCHAR	2	Favorite Team Supplied on feed to FCM
ACTIVE_1YR_FLAG	VARCHAR	1	Active 1 Year Flag
ORIG_SRC	VARCHAR	30	Original Source
ORIG_SRC_DT	DATE		Original Source Date
EM_LST_OPEN_DT	DATE		Last Email Open Date
EM_LST_CLICK_DT	DATE		Last Email Click Date
LST_PERFCH_SSN	VARCHAR	4	Last Perfect Challenge Season
LST_PERFCH_SSN_REG_DT	DATE		Last Perfect Challenge Season Registration Date
LST_PICKEM_SSN	VARCHAR	4	Last Weekly Pick'em Season
LST_PICKEM_SSN_REG_DT	DATE		Last Weekly Pick'em Season Registration Date
LST_PLAYCH_SSN	VARCHAR	4	Last Playoff Challenge Season
LST_PLAYCH_SSN_REG_DT	DATE		Last Playoff Challenge Season Registration Date
LST_PTP_SSN	VARCHAR	4	Last Predict the Pick Season
LST_PTP_SSN_REG_DT	DATE		Last Predict the Pick Season - Registration date

## Ticketing

EXTRACT COLUMN NAME	TYPE	LENGTH	DESCRIPTION
CUST_ID	NUMBER	20	Epsilon Customer Number
GENDER	VARCHAR2	1	Prospect Gender
COUNTRY	VARCHAR2	50	Full Country Name
COUNTRY_CODE	VARCHAR2	3	ISO 3 Byte Country Code
TICKETING_SALES_DT	DATE		Ticket Transaction Date
TICKETING_CHANNEL	VARCHAR2	32	Channel Tickets were purchased through
TICKETING_EVENT_DT	DATE		Date of Event
TICKETING_EVENT	VARCHAR2	128	Event Description
TICKETING_NUMBER_TICKETS	NUMBER	5	Number of Tickets purchased
TICKETING_AMOUNT	NUMBER	10,2	Ticket Sales Dollars in Local Currency
TICKETING_STH_FLAG	VARCHAR2	1	Prospect is a Season Ticket Holder "Y", "N"
EPS_CRTD_DT	DATE		Epsilon Created Date

## Exhibit H

**Cross References**

EXTRACT COLUMN NAME	TYPE	LENGTH	DESCRIPTION
CUST_ID	NUMBER	20	Epsilon Customer Number
USERNAME	VARCHAR	50	NFL.COM Username
EMAIL_ADDR	VARCHAR	100	Epsilon Email Address
RECORD_SOURCE	VARCHAR	30	Epsilon Email Address
EMAIL_ADDR	VARCHAR	100	Epsilon Email Address

**GPI Activity**

EXTRACT COLUMN NAME	TYPE	LENGTH	DESCRIPTION
DeploymentID_M	VARCHAR	100	Harmony Activity Deployment ID
DeploymentName_M	VARCHAR	255	Harmony Activity Deployment Name
FolderName_M	VARCHAR	255	Harmony Activity Folder Name
FolderID_M	VARCHAR	255	Harmony Activity Folder ID
ServiceTransactionID	VARCHAR	100	Harmony Activity Service Transaction ID
MessageName	VARCHAR	255	Harmony Activity Message Name
MessageID	VARCHAR	255	Harmony Activity Message ID
Audience	VARCHAR	255	Harmony Activity Audience
ActionTimestamp	DATE		Harmony Activity Action Timestamp
EmailAddress	VARCHAR	255	Harmony Activity Email Address
Action	VARCHAR	100	Harmony Activity Action
LinkURL	VARCHAR	4000	Harmony Activity Link URL
LinkTag	VARCHAR	255	Harmony Activity Link Tag
LinkName	VARCHAR	50	Harmony Activity Link Name
List.CPGN_CD	VARCHAR	30	Harmony Activity Campaign Code
List.CUST_ID	NUMBER		Epsilon Customer ID
List.EMAIL_ID	NUMBER		Epsilon Email ID
List.SEGMENT_CD	VARCHAR	255	Harmony Activity Segment Code
DeploymentID_M	VARCHAR	100	Harmony Activity Deployment ID

**GDPR Erasure**

EXTRACT COLUMN NAME	TYPE	LENGTH	DESCRIPTION
REQUEST_SUBMIT_DT	DATE		Date of DSR Request
REQUEST_TYPE	VARCHAR2	1	Type of DSR Request E- Erasure
EMAIL ADDRESS	VARCHAR2	100	Email Address
EMAIL_ID	NUMBER	20	Epsilon's Email ID

EXECUTION VERSION

Exhibit I

## NEW SUBSCRIBER DATA

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	BlueConic	AbandonersHistory	Filename	varchar	50
NFL	BlueConic	AbandonersHistory	LoadDate	date	
NFL	BlueConic	AbandonersHistory	ProfileId	varchar	36
NFL	BlueConic	AbandonersHistory	Username	varchar	100
NFL	BlueConic	CombineHistory	EmailAddress	varchar	100
NFL	BlueConic	CombineHistory	Filename	varchar	50
NFL	BlueConic	CombineHistory	LoadDate	date	
NFL	BlueConic	CombineHistory	ProfileId	varchar	36
NFL	BlueConic	CombineHistory	Username	varchar	100
NFL	BlueConic	DraftRoundOneHistory	EmailAddress	varchar	100
NFL	BlueConic	DraftRoundOneHistory	Filename	varchar	50
NFL	BlueConic	DraftRoundOneHistory	LoadDate	date	
NFL	BlueConic	DraftRoundOneHistory	ProfileId	varchar	36
NFL	BlueConic	DraftRoundOneHistory	Username	varchar	100
NFL	BlueConic	DraftRoundThreeHistory	EmailAddress	varchar	100
NFL	BlueConic	DraftRoundThreeHistory	Filename	varchar	50
NFL	BlueConic	DraftRoundThreeHistory	LoadDate	date	
NFL	BlueConic	DraftRoundThreeHistory	ProfileId	varchar	36
NFL	BlueConic	DraftRoundThreeHistory	Username	varchar	100
NFL	BlueConic	DraftRoundTwoHistory	EmailAddress	varchar	100
NFL	BlueConic	DraftRoundTwoHistory	Filename	varchar	50
NFL	BlueConic	DraftRoundTwoHistory	LoadDate	date	
NFL	BlueConic	DraftRoundTwoHistory	ProfileId	varchar	36
NFL	BlueConic	DraftRoundTwoHistory	Username	varchar	100

Exhibit I

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	DotMailer	AddressBooks	AddressBookId	int	
NFL	DotMailer	AddressBooks	AddressBookName	varchar	200
NFL	DotMailer	AddressBooks	Contacts	int	
NFL	DotMailer	AddressBooks	ContactsLastUpdated	datetime	
NFL	DotMailer	AddressBooks	DateUploadedProc	varchar	50
NFL	DotMailer	AddressBooks	GetContacts	bit	
NFL	DotMailer	AddressBooks	IsWelcomeCampaign	bit	
NFL	DotMailer	AddressBooks	UploadColumns	varchar	250
NFL	DotMailer	AddressBooks	UploadHeaderRow	varchar	250
NFL	DotMailer	AddressBooks	UploadProc	varchar	50
NFL	DotMailer	AddressBooks	Visibility	varchar	20
NFL	DotMailer	Campaigns	ActivityLastUpdated	datetime	
NFL	DotMailer	Campaigns	CampaignId	int	
NFL	DotMailer	Campaigns	ClicksLastUpdated	datetime	
NFL	DotMailer	Campaigns	FromAddressEmail	varchar	255
NFL	DotMailer	Campaigns	FromAddressId	int	
NFL	DotMailer	Campaigns	FromName	varchar	255
NFL	DotMailer	Campaigns	HtmlContent	varchar	255
NFL	DotMailer	Campaigns	IsSplitTest	bit	
NFL	DotMailer	Campaigns	Name	varchar	255
NFL	DotMailer	Campaigns	PlainTextContent	varchar	255
NFL	DotMailer	Campaigns	ReplyAction	varchar	50
NFL	DotMailer	Campaigns	ReplyToAddress	varchar	255
NFL	DotMailer	Campaigns	Status	varchar	20
NFL	DotMailer	Campaigns	Subject	varchar	255
NFL	DotMailer	CampaignSummary	CampaignID	int	
NFL	DotMailer	CampaignSummary	DateSent	varchar	50
NFL	DotMailer	CampaignSummary	lastupdated	datetime	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	DotMailer	CampaignSummary	numClicks	int	
NFL	DotMailer	CampaignSummary	numDelivered	int	
NFL	DotMailer	CampaignSummary	numEstimatedForwards	int	
NFL	DotMailer	CampaignSummary	numForwards	int	
NFL	DotMailer	CampaignSummary	numHardBounces	int	
NFL	DotMailer	CampaignSummary	numISPComplaints	int	
NFL	DotMailer	CampaignSummary	numMailBlocks	int	
NFL	DotMailer	CampaignSummary	numOpens	int	
NFL	DotMailer	CampaignSummary	numPageViews	int	
NFL	DotMailer	CampaignSummary	numRecipientsClicked	int	
NFL	DotMailer	CampaignSummary	numReplies	int	
NFL	DotMailer	CampaignSummary	numSent	int	
NFL	DotMailer	CampaignSummary	numSoftBounces	int	
NFL	DotMailer	CampaignSummary	numTextClicks	int	
NFL	DotMailer	CampaignSummary	numTextDelivered	int	
NFL	DotMailer	CampaignSummary	NumTextEstimatedForwards	int	
NFL	DotMailer	CampaignSummary	numTextForwards	int	
NFL	DotMailer	CampaignSummary	numTextHardBounces	int	
NFL	DotMailer	CampaignSummary	numTextISPComplaints	int	
NFL	DotMailer	CampaignSummary	numTextMailBlocks	int	
NFL	DotMailer	CampaignSummary	numTextOpens	int	
NFL	DotMailer	CampaignSummary	numTextPageViews	int	
NFL	DotMailer	CampaignSummary	numTextReplies	int	
NFL	DotMailer	CampaignSummary	numTextSent	int	
NFL	DotMailer	CampaignSummary	numTextSoftBounces	int	
NFL	DotMailer	CampaignSummary	numTextUnsubscribes	int	
NFL	DotMailer	CampaignSummary	numTotalClicks	int	
NFL	DotMailer	CampaignSummary	numTotalDelivered	int	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	DotMailer	CampaignSummary	NumTotalEstimatedForwards	int	
NFL	DotMailer	CampaignSummary	numTotalHardBounces	int	
NFL	DotMailer	CampaignSummary	numTotalSPComplaints	int	
NFL	DotMailer	CampaignSummary	numTotalMailBlocks	int	
NFL	DotMailer	CampaignSummary	numTotalOpens	int	
NFL	DotMailer	CampaignSummary	numTotalPageViews	int	
NFL	DotMailer	CampaignSummary	numTotalReplies	int	
NFL	DotMailer	CampaignSummary	numTotalSent	int	
NFL	DotMailer	CampaignSummary	numTotalSoftBounces	int	
NFL	DotMailer	CampaignSummary	numTotalUniqueOpens	int	
NFL	DotMailer	CampaignSummary	numTotalUnsubscribes	int	
NFL	DotMailer	CampaignSummary	numUniqueOpens	int	
NFL	DotMailer	CampaignSummary	numUniqueTextOpens	int	
NFL	DotMailer	CampaignSummary	numUnsubscribes	int	
NFL	Epsilon	EmailActivityHistory	Action	varchar	50
NFL	Epsilon	EmailActivityHistory	ActionTimestamp	datetime	
NFL	Epsilon	EmailActivityHistory	Audience	varchar	100
NFL	Epsilon	EmailActivityHistory	DeploymentID_M	varchar	100
NFL	Epsilon	EmailActivityHistory	DeploymentName_M	varchar	100
NFL	Epsilon	EmailActivityHistory	EmailAddress	varchar	255
NFL	Epsilon	EmailActivityHistory	Filename	varchar	100
NFL	Epsilon	EmailActivityHistory	FolderID_M	varchar	100
NFL	Epsilon	EmailActivityHistory	FolderName_M	varchar	100
NFL	Epsilon	EmailActivityHistory	LinkName	varchar	30
NFL	Epsilon	EmailActivityHistory	LinkTag	varchar	30
NFL	Epsilon	EmailActivityHistory	LinkURL	varchar	2048
NFL	Epsilon	EmailActivityHistory	List CPGN_CD	varchar	50
NFL	Epsilon	EmailActivityHistory	List CUST_ID	bigint	

## Exhibit I

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAXIMUM_LENGTH
NFL	Epsilon	EmailActivityHistory	List EMAIL_ID	bigint	
NFL	Epsilon	EmailActivityHistory	List SEGMENT_CD	varchar	50
NFL	Epsilon	EmailActivityHistory	ListCOUNTRY	varchar	100
NFL	Epsilon	EmailActivityHistory	ListFIRST_NM	varchar	100
NFL	Epsilon	EmailActivityHistory	ListLAST_NM	varchar	100
NFL	Epsilon	EmailActivityHistory	ListPOSTAL_CODE	varchar	100
NFL	Epsilon	EmailActivityHistory	LoadDate	date	
NFL	Epsilon	EmailActivityHistory	MessageID	varchar	100
NFL	Epsilon	EmailActivityHistory	MessageName	varchar	100
NFL	Epsilon	EmailActivityHistory	ServiceTransactionID	varchar	100
NFL	Epsilon	FantasyHistory	CUST_ID	bigint	
NFL	Epsilon	FantasyHistory	Filename	varchar	50
NFL	Epsilon	FantasyHistory	FRST_APP_VST_DT	datetime	
NFL	Epsilon	FantasyHistory	FRST_CTV_VST_DT	varchar	255
NFL	Epsilon	FantasyHistory	FRST_DESKTOP_VST_DT	datetime	
NFL	Epsilon	FantasyHistory	FRST_MOB_VST_DT	datetime	
NFL	Epsilon	FantasyHistory	FRST_TABLET_VST_DT	varchar	255
NFL	Epsilon	FantasyHistory	FRST_VST_DT	datetime	
NFL	Epsilon	FantasyHistory	FRST_X360_VST_DT	varchar	255
NFL	Epsilon	FantasyHistory	FRST_XBOXONE_VST_DT	varchar	255
NFL	Epsilon	FantasyHistory	GEOCOUNTRY	varchar	3
NFL	Epsilon	FantasyHistory	GEOCOUNTRY_LNG	varchar	30
NFL	Epsilon	FantasyHistory	id	int	
NFL	Epsilon	FantasyHistory	LoadDate	date	
NFL	Epsilon	FantasyHistory	LST_APP_VST_DT	datetime	
NFL	Epsilon	FantasyHistory	LST_CTV_VST_DT	varchar	255
NFL	Epsilon	FantasyHistory	LST_DESKTOP_VST_DT	datetime	
NFL	Epsilon	FantasyHistory	LST_MOB_VST_DT	datetime	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Epsilon	FantasyHistory	LST_TABLET_VST_DT	varchar	255
NFL	Epsilon	FantasyHistory	LST_VST_DT	datetime	
NFL	Epsilon	FantasyHistory	LST_X360_VST_DT	varchar	255
NFL	Epsilon	FantasyHistory	LST_XBOXONE_VST_DT	varchar	255
NFL	Epsilon	FantasyHistory	TOTAL_APP_PAGEVIEWS	int	
NFL	Epsilon	FantasyHistory	TOTAL_APP_VSTS	int	
NFL	Epsilon	FantasyHistory	TOTAL_CTV_PAGEVIEWS	varchar	255
NFL	Epsilon	FantasyHistory	TOTAL_CTV_VSTS	varchar	255
NFL	Epsilon	FantasyHistory	TOTAL_DESKTOP_PAGEVIEWS	int	
NFL	Epsilon	FantasyHistory	TOTAL_DESKTOP_VSTS	int	
NFL	Epsilon	FantasyHistory	TOTAL_MOB_PAGEVIEWS	int	
NFL	Epsilon	FantasyHistory	TOTAL_MOB_VSTS	int	
NFL	Epsilon	FantasyHistory	TOTAL_PAGEVIEWS	int	
NFL	Epsilon	FantasyHistory	TOTAL_TABLET_PAGEVIEWS	varchar	255
NFL	Epsilon	FantasyHistory	TOTAL_TABLET_VSTS	varchar	255
NFL	Epsilon	FantasyHistory	TOTAL_VSTS	int	
NFL	Epsilon	FantasyHistory	TOTAL_X360_PAGEVIEWS	varchar	255
NFL	Epsilon	FantasyHistory	TOTAL_X360_VSTS	varchar	255
NFL	Epsilon	FantasyHistory	TOTAL_XBOXONE_PAGEVIEWS	varchar	255
NFL	Epsilon	FantasyHistory	TOTAL_XBOXONE_VSTS	varchar	255
NFL	Epsilon	FantasyHistory	USERNAME	varchar	40
NFL	Epsilon	FantasyHistory	VIEW_MONTH	smallint	
NFL	Epsilon	FantasyHistory	VIEW_YEAR	smallint	
NFL	Epsilon	PIIHistory	ACE_CITY	varchar	100
NFL	Epsilon	PIIHistory	ACE_ISO_CODE	varchar	3
NFL	Epsilon	PIIHistory	ACE_POSTAL_CODE	varchar	100
NFL	Epsilon	PIIHistory	ACE_PRIM_ADDR	varchar	255
NFL	Epsilon	PIIHistory	ACE_SEC_ADDR	varchar	255

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Epsilon	PIIHistory	ACE_STATE	varchar	50
NFL	Epsilon	PIIHistory	ACTIVE_1YR_FLAG	varchar	1
NFL	Epsilon	PIIHistory	ACTIVE_2YR_FLAG	varchar	1
NFL	Epsilon	PIIHistory	ACTIVE_3YR_FLAG	varchar	1
NFL	Epsilon	PIIHistory	BIRTH_DT	varchar	10
NFL	Epsilon	PIIHistory	CUST_ID	bigint	
NFL	Epsilon	PIIHistory	EM_LST_CLICK_DT	date	
NFL	Epsilon	PIIHistory	EM_LST_OPEN_DT	date	
NFL	Epsilon	PIIHistory	EMAIL_ADDR	varchar	255
NFL	Epsilon	PIIHistory	EPS_CRTD_DT	datetime	
NFL	Epsilon	PIIHistory	FAV_TEAM_CD_IMPLIED	char	2
NFL	Epsilon	PIIHistory	FAV_TEAM_CD_SUPPLIED	char	2
NFL	Epsilon	PIIHistory	Filename	varchar	80
NFL	Epsilon	PIIHistory	FIRST_INTERACTION	date	
NFL	Epsilon	PIIHistory	FIRST_NM	varchar	100
NFL	Epsilon	PIIHistory	GENDER	char	1
NFL	Epsilon	PIIHistory	LAST_INTERACTION	date	
NFL	Epsilon	PIIHistory	LAST_NM	varchar	100
NFL	Epsilon	PIIHistory	LoadDate	date	
NFL	Epsilon	PIIHistory	LST_PERFCH_SSN	varchar	4
NFL	Epsilon	PIIHistory	LST_PERFCH_SSN_REG_DT	date	
NFL	Epsilon	PIIHistory	LST_PICKEM_SSN	varchar	4
NFL	Epsilon	PIIHistory	LST_PICKEM_SSN_REG_DT	date	
NFL	Epsilon	PIIHistory	LST_PLAYCH_SSN	varchar	4
NFL	Epsilon	PIIHistory	LST_PLAYCH_SSN_REG_DT	date	
NFL	Epsilon	PIIHistory	LST_PTP_SSN	varchar	4
NFL	Epsilon	PIIHistory	LST_PTP_SSN_REG_DT	date	
NFL	Epsilon	PIIHistory	MIDDLE_NM	varchar	100

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Epsilon	PIIHistory	NUM_OF_INTERACTIONS	int	
NFL	Epsilon	PIIHistory	OPT_COM_DT	datetime	
NFL	Epsilon	PIIHistory	OPT_COM_FLG	varchar	1
NFL	Epsilon	PIIHistory	ORIG_SRC	varchar	30
NFL	Epsilon	PIIHistory	ORIG_SRC_DT	date	
NFL	Epsilon	PIIHistory	PHONE	smallint	
NFL	Epsilon	PIIHistory	USERNAME	varchar	20
NFL	Epsilon	ShopHistory	BIRTH_YEAR	smallint	
NFL	Epsilon	ShopHistory	COUNTRY	varchar	40
NFL	Epsilon	ShopHistory	COUNTRY_CODE	varchar	3
NFL	Epsilon	ShopHistory	CUST_ID	bigint	
NFL	Epsilon	ShopHistory	EPS_CRTD_DT	datetime	
NFL	Epsilon	ShopHistory	Filename	varchar	100
NFL	Epsilon	ShopHistory	id	int	
NFL	Epsilon	ShopHistory	LoadDate	date	
NFL	Epsilon	ShopHistory	SHOP_ORDER_AMOUNT	money	
NFL	Epsilon	ShopHistory	SHOP_ORDER_DT	datetime	
NFL	Epsilon	ShopHistory	SHOP_ORDER_ID	int	
NFL	Epsilon	ShopHistory	SHOP_ORDER_STATUS	varchar	27
NFL	Epsilon	ShopHistory	SHOP_ORDER_TYPE	varchar	9
NFL	Epsilon	ShopHistory	SHOP_PROD_DESC	varchar	255
NFL	Epsilon	TicketHistory	COUNTRY	varchar	24
NFL	Epsilon	TicketHistory	COUNTRY_CODE	varchar	3
NFL	Epsilon	TicketHistory	CUST_ID	bigint	
NFL	Epsilon	TicketHistory	Filename	varchar	100
NFL	Epsilon	TicketHistory	GENDER	varchar	1
NFL	Epsilon	TicketHistory	id	int	
NFL	Epsilon	TicketHistory	LoadDate	date	

## Exhibit I

## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Epsilon	TicketHistory	TICKETING_AMOUNT	smallint	
NFL	Epsilon	TicketHistory	TICKETING_CHANNEL	varchar	8
NFL	Epsilon	TicketHistory	TICKETING_EVENT	varchar	100
NFL	Epsilon	TicketHistory	TICKETING_EVENT_DT	datetime	
NFL	Epsilon	TicketHistory	TICKETING_NUMBER_TICKETS	smallint	
NFL	Epsilon	TicketHistory	TICKETING_SALES_DT	datetime	
NFL	Epsilon	TicketHistory	TICKETING_STH_FLAG	varchar	1
NFL	Epsilon	XRefStage	CUST_ID	bigint	
NFL	Epsilon	XRefStage	EMAIL_ADDR	varchar	100
NFL	Epsilon	XRefStage	EPS_FCM_LST_UPD_DT	date	
NFL	Epsilon	XRefStage	Filename	varchar	100
NFL	Epsilon	XRefStage	LoadDate	date	
NFL	Epsilon	XRefStage	RECORD_SOURCE	varchar	30
NFL	Epsilon	XRefStage	USERNAME	varchar	50
NFL	ESPN	PromoCode	Automation	bit	
NFL	ESPN	PromoCode	Campaign	varchar	20
NFL	ESPN	PromoCode	DateIssued	date	
NFL	ESPN	PromoCode	Discount	varchar	5
NFL	ESPN	PromoCode	Id	int	
NFL	ESPN	PromoCode	Issued	bit	
NFL	ESPN	PromoCode	MultiuseLimit	int	
NFL	ESPN	PromoCode	Product	varchar	40
NFL	ESPN	PromoCode	ProductID	varchar	20
NFL	ESPN	PromoCode	PromoCode	varchar	20
NFL	ESPN	PromoCode	Type	varchar	20
NFL	ESPN	PromoCode	ValidFrom	date	
NFL	ESPN	PromoCode	ValidUntil	date	
NFL	ESPN	PromoCode	Zone	varchar	20

Exhibit I

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	ESPN	PromoCodeAssignments	AssignmentId	int	
NFL	ESPN	PromoCodeAssignments	Country	varchar	255
NFL	ESPN	PromoCodeAssignments	EmailAddress	varchar	255
NFL	ESPN	PromoCodeAssignments	Firstname	varchar	255
NFL	ESPN	PromoCodeAssignments	Lastname	varchar	255
NFL	ESPN	PromoCodeAssignments	PromoCodeId	varchar	20
NFL	ESPN	PromoCodeAssignments	TransactionDateTime	datetime	
NFL	ESPN	PromoCodeAssignments	Username	varchar	255
NFL	ESPN	PromoCodeStage	Automation	bit	
NFL	ESPN	PromoCodeStage	Campaign	nvarchar	255
NFL	ESPN	PromoCodeStage	DateIssued	nvarchar	255
NFL	ESPN	PromoCodeStage	Discount	float	
NFL	ESPN	PromoCodeStage	Issued	nvarchar	255
NFL	ESPN	PromoCodeStage	MultiuseLimit	nvarchar	255
NFL	ESPN	PromoCodeStage	Product	nvarchar	255
NFL	ESPN	PromoCodeStage	PromoCode	nvarchar	255
NFL	ESPN	PromoCodeStage	SKU	nvarchar	255
NFL	ESPN	PromoCodeStage	Type	nvarchar	255
NFL	ESPN	PromoCodeStage	ValidFrom	datetime	
NFL	ESPN	PromoCodeStage	ValidUntil	datetime	
NFL	ESPN	PromoCodeStage	Zone	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	ASN	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	Asset	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	AvgBitrateKbps	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	Browser	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	BufferingTimeMs	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	CDN	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	City	nvarchar	255

## Exhibit I



## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	GamePass	ConvivaDailyLoad	ConnectionInducedRebufferingTimeMs	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	ConvivaSessionId	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	Country	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	DeviceName	varchar	20
NFL	GamePass	ConvivaDailyLoad	DeviceOS	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	ErrorList	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	Filename	varchar	100
NFL	GamePass	ConvivaDailyLoad	Interrupts	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	IpAddress	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	ISP	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	loaddate	date	
NFL	GamePass	ConvivaDailyLoad	PercentageComplete	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	PlayingTimeMs	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	RejoinedCount	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	SessionId	varchar	100
NFL	GamePass	ConvivaDailyLoad	SessionTags	nvarchar	1000
NFL	GamePass	ConvivaDailyLoad	StartDate	datetime	
NFL	GamePass	ConvivaDailyLoad	StartTime	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	StartupError	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	StartupTimeMs	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	State	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	StreamURL	nvarchar	1000
NFL	GamePass	ConvivaDailyLoad	VideoRestartTimeMs	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	ViewDayOfWeek	int	
NFL	GamePass	ConvivaDailyLoad	ViewDayOfWeekDesc	char	3
NFL	GamePass	ConvivaDailyLoad	ViewerID	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	VPF	nvarchar	255
NFL	GamePass	ConvivaDailyLoad	VPFErrorList	nvarchar	255

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	GamePass	GDPRDeletionStage	DateProcessed	date	
NFL	GamePass	GDPRDeletionStage	EMAIL	nvarchar	255
NFL	GamePass	GDPRDeletionStage	USERNAME	nvarchar	255
NFL	GamePass	OrderHistory	AUTO_RENEW	smallint	
NFL	GamePass	OrderHistory	BASE_PRICE	real	
NFL	GamePass	OrderHistory	BEGAN_CHARGING_FROM	datetime	
NFL	GamePass	OrderHistory	BILLING_COUNTRY	varchar	2
NFL	GamePass	OrderHistory	BIRTH_YEAR	smallint	
NFL	GamePass	OrderHistory	CATEGORY	varchar	9
NFL	GamePass	OrderHistory	CONVERTED_BASE_PRICE	real	
NFL	GamePass	OrderHistory	CONVERTED_PAYMENT_AMT	real	
NFL	GamePass	OrderHistory	CUST_ID	bigint	
NFL	GamePass	OrderHistory	EPS_CRTD_DT	datetime	
NFL	GamePass	OrderHistory	FAILED_PAYMENT_CD	smallint	
NFL	GamePass	OrderHistory	FAILED_PAYMENT_DESC	varchar	512
NFL	GamePass	OrderHistory	Filename	varchar	50
NFL	GamePass	OrderHistory	FREE_TRIAL_DAYS	smallint	
NFL	GamePass	OrderHistory	FRST_SIGNUP_DT	datetime	
NFL	GamePass	OrderHistory	GENDER	varchar	1
NFL	GamePass	OrderHistory	IP_COUNTRY	varchar	2
NFL	GamePass	OrderHistory	LoadDate	date	
NFL	GamePass	OrderHistory	LST_SEASON	smallint	
NFL	GamePass	OrderHistory	LST_SEASON_COUNT	smallint	
NFL	GamePass	OrderHistory	LST_SEASON_PROD_GROUP	varchar	20
NFL	GamePass	OrderHistory	ORDER_ID	int	
NFL	GamePass	OrderHistory	ORDER_STATUS	varchar	15
NFL	GamePass	OrderHistory	PARTY_ID	int	
NFL	GamePass	OrderHistory	PAYMENT_AMT	real	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	GamePass	OrderHistory	PAYMENT_CURCY	varchar	3
NFL	GamePass	OrderHistory	PAYMENT_DT	datetime	
NFL	GamePass	OrderHistory	PAYMENT_TYPE	varchar	20
NFL	GamePass	OrderHistory	PLATFORM	varchar	7
NFL	GamePass	OrderHistory	PROD_GROUP	varchar	23
NFL	GamePass	OrderHistory	PROD_NM	varchar	62
NFL	GamePass	OrderHistory	PROMO_APPLIED	varchar	74
NFL	GamePass	OrderHistory	PROMO_CD	varchar	14
NFL	GamePass	OrderHistory	PURCH_DEVICE_TYPE	varchar	14
NFL	GamePass	OrderHistory	REASON	varchar	255
NFL	GamePass	OrderHistory	RECUR_PERIOD	varchar	21
NFL	GamePass	OrderHistory	REFUND_AMT	real	
NFL	GamePass	OrderHistory	REFUND_DT	datetime	
NFL	GamePass	OrderHistory	SEASON	smallint	
NFL	GamePass	OrderHistory	SKU	varchar	23
NFL	GamePass	OrderHistory	STATUS	varchar	19
NFL	GamePass	OrderHistory	SUB_VALID_END_DT	datetime	
NFL	GamePass	OrderHistory	SUB_VALID_START_DT	datetime	
NFL	GamePass	OrderHistory	SUBSCRIPTION_SOURCE	varchar	15
NFL	GamePass	OrderHistory	TERMINATION_COMMENT	varchar	255
NFL	GamePass	OrderHistory	TERMINATION_CDS	varchar	255
NFL	GamePass	PromoCode	Automation	bit	
NFL	GamePass	PromoCode	Campaign	varchar	20
NFL	GamePass	PromoCode	Datelssued	date	
NFL	GamePass	PromoCode	Discount	varchar	5
NFL	GamePass	PromoCode	Id	int	
NFL	GamePass	PromoCode	Issued	bit	
NFL	GamePass	PromoCode	MultiuseLimit	int	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	GamePass	PromoCode	Product	varchar	40
NFL	GamePass	PromoCode	ProductID	varchar	20
NFL	GamePass	PromoCode	PromoCode	varchar	20
NFL	GamePass	PromoCode	Type	varchar	20
NFL	GamePass	PromoCode	ValidFrom	date	
NFL	GamePass	PromoCode	ValidUntil	date	
NFL	GamePass	PromoCode	Zone	varchar	20
NFL	GamePass	PromoCodeAssignments	AssignmentId	int	
NFL	GamePass	PromoCodeAssignments	Country	varchar	255
NFL	GamePass	PromoCodeAssignments	EmailAddress	varchar	255
NFL	GamePass	PromoCodeAssignments	Firstname	varchar	255
NFL	GamePass	PromoCodeAssignments	Lastname	varchar	255
NFL	GamePass	PromoCodeAssignments	PromoCodeId	varchar	20
NFL	GamePass	PromoCodeAssignments	TransactionDateTime	datetime	
NFL	GamePass	PromoCodeAssignments	Username	varchar	255
NFL	GamePass	ViewingHistory	APPTYPE_NAME	varchar	20
NFL	GamePass	ViewingHistory	AVG_BITRATE	varchar	10
NFL	GamePass	ViewingHistory	AWAY_TEAM	varchar	20
NFL	GamePass	ViewingHistory	AwayTeamId	int	
NFL	GamePass	ViewingHistory	BUFFER_COUNT	int	
NFL	GamePass	ViewingHistory	BUFFER_TIME	int	
NFL	GamePass	ViewingHistory	CDN1_NAME	varchar	10
NFL	GamePass	ViewingHistory	CDN2_NAME	varchar	10
NFL	GamePass	ViewingHistory	CDN3_NAME	varchar	10
NFL	GamePass	ViewingHistory	CDN4_NAME	varchar	10
NFL	GamePass	ViewingHistory	CITY	varchar	255
NFL	GamePass	ViewingHistory	COUNTRY	varchar	9
NFL	GamePass	ViewingHistory	CurrentSeasonGame	bit	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	GamePass	ViewingHistory	CUST_ID	bigint	
NFL	GamePass	ViewingHistory	CustomerId	int	
NFL	GamePass	ViewingHistory	DROP_FRAME_COUNT	int	
NFL	GamePass	ViewingHistory	DURATION	int	
NFL	GamePass	ViewingHistory	END_TIME	date	
NFL	GamePass	ViewingHistory	END_TIMESTAMP	datetime	
NFL	GamePass	ViewingHistory	EPS_CRTD_DT	date	
NFL	GamePass	ViewingHistory	EventId	int	
NFL	GamePass	ViewingHistory	GAME_DATE	date	
NFL	GamePass	ViewingHistory	GAME_DATE_FIX	date	
NFL	GamePass	ViewingHistory	GAME_ID	int	
NFL	GamePass	ViewingHistory	GAME_NAME	varchar	255
NFL	GamePass	ViewingHistory	GameArchiveCurrent	bit	
NFL	GamePass	ViewingHistory	GameLive	bit	
NFL	GamePass	ViewingHistory	GamePrevious	bit	
NFL	GamePass	ViewingHistory	HOME_TEAM	varchar	50
NFL	GamePass	ViewingHistory	HomeTeamId	int	
NFL	GamePass	ViewingHistory	NETWORK_TYPE	varchar	20
NFL	GamePass	ViewingHistory	PRODUCT	varchar	255
NFL	GamePass	ViewingHistory	PROGRAM_ID	int	
NFL	GamePass	ViewingHistory	PROGRAM_NAME	varchar	255
NFL	GamePass	ViewingHistory	ProgramId	int	
NFL	GamePass	ViewingHistory	START_TIME	date	
NFL	GamePass	ViewingHistory	START_TIMESTAMP	datetime	
NFL	GamePass	ViewingHistory	STREAM_TYPE	varchar	255
NFL	GamePass	ViewingHistory	TOT_BYTES_LOADED_CDN1	bigint	
NFL	GamePass	ViewingHistory	TOT_BYTES_LOADED_CDN2	bigint	
NFL	GamePass	ViewingHistory	TOT_BYTES_LOADED_CDN3	bigint	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	GamePass	ViewingHistory	TOT_BYTES_LOADED_CDN4	bigint	
NFL	iTunes	ReporterSaleHistory	AppleIdentifier	int	
NFL	iTunes	ReporterSaleHistory	BeginDate	date	
NFL	iTunes	ReporterSaleHistory	Category	varchar	20
NFL	iTunes	ReporterSaleHistory	Client	varchar	5
NFL	iTunes	ReporterSaleHistory	CMB	varchar	20
NFL	iTunes	ReporterSaleHistory	CountryCode	varchar	3
NFL	iTunes	ReporterSaleHistory	CurrencyOfProceeds	varchar	3
NFL	iTunes	ReporterSaleHistory	CustomerCurrency	varchar	3
NFL	iTunes	ReporterSaleHistory	CustomerPrice	money	
NFL	iTunes	ReporterSaleHistory	Developer	varchar	10
NFL	iTunes	ReporterSaleHistory	DeveloperProceeds	decimal	
NFL	iTunes	ReporterSaleHistory	Device	varchar	20
NFL	iTunes	ReporterSaleHistory	EndDate	date	
NFL	iTunes	ReporterSaleHistory	FileName	varchar	50
NFL	iTunes	ReporterSaleHistory	Id	int	
NFL	iTunes	ReporterSaleHistory	LoadDate	datetime	
NFL	iTunes	ReporterSaleHistory	ParentIdentifier	varchar	30
NFL	iTunes	ReporterSaleHistory	Period	varchar	10
NFL	iTunes	ReporterSaleHistory	PreservedPricing	varchar	10
NFL	iTunes	ReporterSaleHistory	ProceedsReason	varchar	10
NFL	iTunes	ReporterSaleHistory	ProductTypeIdIdentifier	varchar	5
NFL	iTunes	ReporterSaleHistory	PromoCode	varchar	10
NFL	iTunes	ReporterSaleHistory	Provider	varchar	10
NFL	iTunes	ReporterSaleHistory	ProviderCountry	varchar	10
NFL	iTunes	ReporterSaleHistory	SKU	varchar	100
NFL	iTunes	ReporterSaleHistory	Subscription	varchar	10
NFL	iTunes	ReporterSaleHistory	SupportedPlatforms	varchar	30

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	iTunes	ReporterSaleHistory	Title	varchar	30
NFL	iTunes	ReporterSaleHistory	Units	int	
NFL	iTunes	ReporterSaleHistory	Version	varchar	10
NFL	Molotov	CustomerHistory	ActiveGamePass	bit	
NFL	Molotov	CustomerHistory	CreatedDate	datetime	
NFL	Molotov	CustomerHistory	CustomerID	int	
NFL	Molotov	CustomerHistory	DateOfBirth	date	
NFL	Molotov	CustomerHistory	EmailAddress	varchar	100
NFL	Molotov	CustomerHistory	FirstName	nvarchar	50
NFL	Molotov	CustomerHistory	Gender	char	1
NFL	Molotov	CustomerHistory	ID	bigint	
NFL	Molotov	CustomerHistory	IsNew	bit	
NFL	Molotov	CustomerHistory	LastName	nvarchar	50
NFL	Molotov	CustomerHistory	LoadDate	date	
NFL	Molotov	CustomerHistory	SourceFile	varchar	100
NFL	Molotov	CustomerHistory	UpdatedDate	datetime	
NFL	Molotov	MarketingHistory	CustomerId	int	
NFL	Molotov	MarketingHistory	LoadDate	date	
NFL	Molotov	MarketingHistory	Mailing	bit	
NFL	Molotov	MarketingHistory	OvertierAgreement	bit	
NFL	Molotov	MarketingHistory	SourceFile	varchar	100
NFL	Wavemaker	AttributableSalesHistory	Ad	varchar	100
NFL	Wavemaker	AttributableSalesHistory	Audience	varchar	30
NFL	Wavemaker	AttributableSalesHistory	Campaign	varchar	100
NFL	Wavemaker	AttributableSalesHistory	CancelFreeTrialClickThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	CancelFreeTrialTotalConversions	float	
NFL	Wavemaker	AttributableSalesHistory	CancelFreeTrialViewThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	Clicks	float	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Wavemaker	AttributableSalesHistory	ClickThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	Creative	varchar	50
NFL	Wavemaker	AttributableSalesHistory	Date	date	
NFL	Wavemaker	AttributableSalesHistory	DateVersion	varchar	255
NFL	Wavemaker	AttributableSalesHistory	DynamicCreative	varchar	40
NFL	Wavemaker	AttributableSalesHistory	Filename	varchar	100
NFL	Wavemaker	AttributableSalesHistory	Impressions	float	
NFL	Wavemaker	AttributableSalesHistory	LandingPageClickThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	LandingPageTotalConversions	float	
NFL	Wavemaker	AttributableSalesHistory	LandingPageViewThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	Language	varchar	255
NFL	Wavemaker	AttributableSalesHistory	LoadDate	date	
NFL	Wavemaker	AttributableSalesHistory	Market	varchar	10
NFL	Wavemaker	AttributableSalesHistory	MediaType	varchar	20
NFL	Wavemaker	AttributableSalesHistory	OrderConfirmationClickThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	OrderConfirmationTotalConversions	float	
NFL	Wavemaker	AttributableSalesHistory	OrderConfirmationViewThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	PagePath	varchar	255
NFL	Wavemaker	AttributableSalesHistory	Placement	varchar	100
NFL	Wavemaker	AttributableSalesHistory	Platform	varchar	30
NFL	Wavemaker	AttributableSalesHistory	ProductCategory	varchar	255
NFL	Wavemaker	AttributableSalesHistory	ProductName	varchar	255
NFL	Wavemaker	AttributableSalesHistory	ProductPrice	varchar	255
NFL	Wavemaker	AttributableSalesHistory	Source	varchar	20
NFL	Wavemaker	AttributableSalesHistory	Spend	varchar	30
NFL	Wavemaker	AttributableSalesHistory	StartFreeTrialClickThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	StartFreeTrialTotalConversions	float	
NFL	Wavemaker	AttributableSalesHistory	StartFreeTrialViewThroughConversions	float	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Wavemaker	AttributableSalesHistory	TotalConversions	float	
NFL	Wavemaker	AttributableSalesHistory	TransactionID	varchar	255
NFL	Wavemaker	AttributableSalesHistory	TransactionRevenue	varchar	255
NFL	Wavemaker	AttributableSalesHistory	Unit	varchar	20
NFL	Wavemaker	AttributableSalesHistory	UsernameSignUpClickThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	UsernameSignUpTotalConversions	float	
NFL	Wavemaker	AttributableSalesHistory	UsernameSignUpViewThroughConversions	float	
NFL	Wavemaker	AttributableSalesHistory	ViewThroughConversions	float	
NFL	Zuora	Accounts	accountNumber	nvarchar	50
NFL	Zuora	Accounts	autopay	bit	
NFL	Zuora	Accounts	balance	float	
NFL	Zuora	Accounts	batch	nvarchar	100
NFL	Zuora	Accounts	billTold	nvarchar	50
NFL	Zuora	Accounts	createdDate	datetime	
NFL	Zuora	Accounts	creditBalance	float	
NFL	Zuora	Accounts	crmId	nvarchar	50
NFL	Zuora	Accounts	currency	nvarchar	10
NFL	Zuora	Accounts	ID	nvarchar	100
NFL	Zuora	Accounts	lastInvoiceDate	datetime	
NFL	Zuora	Accounts	loadDate	datetime	
NFL	Zuora	Accounts	name	nvarchar	100
NFL	Zuora	Accounts	paymentTerm	nvarchar	100
NFL	Zuora	Accounts	soldTold	nvarchar	50
NFL	Zuora	Accounts	status	nvarchar	30
NFL	Zuora	Accounts	totalInvoiceBalance	float	
NFL	Zuora	Accounts	updatedAt	datetime	
NFL	Zuora	Amendments	AutoRenew	nvarchar	5
NFL	Zuora	Amendments	Code	nvarchar	50

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	Amendments	ContractEffectiveDate	datetime	
NFL	Zuora	Amendments	CreatedDate	datetime	
NFL	Zuora	Amendments	CurrentTerm	bigint	
NFL	Zuora	Amendments	CurrentTermPeriodType	nvarchar	50
NFL	Zuora	Amendments	CustomerAcceptanceDate	datetime	
NFL	Zuora	Amendments	Description	nvarchar	500
NFL	Zuora	Amendments	EffectiveDate	datetime	
NFL	Zuora	Amendments	Id	nvarchar	100
NFL	Zuora	Amendments	LoadDate	datetime	
NFL	Zuora	Amendments	Name	nvarchar	100
NFL	Zuora	Amendments	RenewalSetting	nvarchar	100
NFL	Zuora	Amendments	RenewalTerm	bigint	
NFL	Zuora	Amendments	RenewalTermPeriodType	nvarchar	100
NFL	Zuora	Amendments	ResumeDate	datetime	
NFL	Zuora	Amendments	ServiceActivationDate	datetime	
NFL	Zuora	Amendments	SpecificUpdateDate	datetime	
NFL	Zuora	Amendments	Status	nvarchar	100
NFL	Zuora	Amendments	SubscriptionId	nvarchar	100
NFL	Zuora	Amendments	SuspendDate	datetime	
NFL	Zuora	Amendments	TermStartDate	datetime	
NFL	Zuora	Amendments	TermType	nvarchar	9
NFL	Zuora	Amendments	Type	nvarchar	40
NFL	Zuora	Amendments	UpdatedDate	datetime	
NFL	Zuora	Contacts	accountId	nvarchar	100
NFL	Zuora	Contacts	address1	nvarchar	200
NFL	Zuora	Contacts	address2	nvarchar	200
NFL	Zuora	Contacts	city	nvarchar	100
NFL	Zuora	Contacts	country	nvarchar	100

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	Contacts	county	nvarchar	100
NFL	Zuora	Contacts	createdDate	datetime	
NFL	Zuora	Contacts	description	nvarchar	200
NFL	Zuora	Contacts	firstName	nvarchar	100
NFL	Zuora	Contacts	homePhone	nvarchar	30
NFL	Zuora	Contacts	ID	nvarchar	100
NFL	Zuora	Contacts	lastName	nvarchar	100
NFL	Zuora	Contacts	loadDate	datetime	
NFL	Zuora	Contacts	mobilePhone	nvarchar	30
NFL	Zuora	Contacts	nickName	nvarchar	100
NFL	Zuora	Contacts	otherPhone	nvarchar	30
NFL	Zuora	Contacts	otherPhoneType	nvarchar	30
NFL	Zuora	Contacts	personalEmail	nvarchar	100
NFL	Zuora	Contacts	postalCode	nvarchar	40
NFL	Zuora	Contacts	state	nvarchar	50
NFL	Zuora	Contacts	taxRegion	nvarchar	30
NFL	Zuora	Contacts	updatedAt	datetime	
NFL	Zuora	Contacts	workEmail	nvarchar	100
NFL	Zuora	Contacts	workPhone	nvarchar	30
NFL	Zuora	Invoiceltems	accountingCode	nvarchar	100
NFL	Zuora	Invoiceltems	appliedToInvoiceltemId	nvarchar	100
NFL	Zuora	Invoiceltems	chargeAmount	float	
NFL	Zuora	Invoiceltems	chargeDate	datetime	
NFL	Zuora	Invoiceltems	chargeName	nvarchar	100
NFL	Zuora	Invoiceltems	createdDate	datetime	
NFL	Zuora	Invoiceltems	ID	nvarchar	100
NFL	Zuora	Invoiceltems	invoiceId	nvarchar	100
NFL	Zuora	Invoiceltems	loadDate	datetime	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	InvoiceItems	processingType	nvarchar	100
NFL	Zuora	InvoiceItems	productID	nvarchar	100
NFL	Zuora	InvoiceItems	quantity	int	
NFL	Zuora	InvoiceItems	revRecStartDate	datetime	
NFL	Zuora	InvoiceItems	serviceEndDate	datetime	
NFL	Zuora	InvoiceItems	serviceStartDate	datetime	
NFL	Zuora	InvoiceItems	SKU	nvarchar	100
NFL	Zuora	InvoiceItems	subscriptionID	nvarchar	100
NFL	Zuora	InvoiceItems	taxAmount	float	
NFL	Zuora	InvoiceItems	taxCode	nvarchar	100
NFL	Zuora	InvoiceItems	taxExemptAmount	float	
NFL	Zuora	InvoiceItems	taxMode	nvarchar	100
NFL	Zuora	InvoiceItems	unitPrice	float	
NFL	Zuora	InvoiceItems	UOM	nvarchar	100
NFL	Zuora	InvoiceItems	updatedAt	datetime	
NFL	Zuora	InvoicePayments	amount	float	
NFL	Zuora	InvoicePayments	createdDate	datetime	
NFL	Zuora	InvoicePayments	ID	nvarchar	100
NFL	Zuora	InvoicePayments	InvoiceId	nvarchar	100
NFL	Zuora	InvoicePayments	loadDate	datetime	
NFL	Zuora	InvoicePayments	PaymentId	nvarchar	100
NFL	Zuora	InvoicePayments	refundAmount	float	
NFL	Zuora	InvoicePayments	updatedAt	datetime	
NFL	Zuora	Invoices	accountId	nvarchar	100
NFL	Zuora	Invoices	AdjustmentAmount	float	
NFL	Zuora	Invoices	Amount	float	
NFL	Zuora	Invoices	AmountWithoutTax	float	
NFL	Zuora	Invoices	Balance	float	

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	Invoices	Comments	nvarchar	500
NFL	Zuora	Invoices	createdDate	datetime	
NFL	Zuora	Invoices	DueDate	datetime	
NFL	Zuora	Invoices	ID	nvarchar	100
NFL	Zuora	Invoices	IncludesOneTime	nvarchar	5
NFL	Zuora	Invoices	IncludesRecurring	nvarchar	5
NFL	Zuora	Invoices	IncludesUsage	nvarchar	5
NFL	Zuora	Invoices	InvoiceDate	datetime	
NFL	Zuora	Invoices	InvoiceNumber	nvarchar	100
NFL	Zuora	Invoices	loadDate	datetime	
NFL	Zuora	Invoices	PaymentAmount	float	
NFL	Zuora	Invoices	RefundAmount	float	
NFL	Zuora	Invoices	TaxAmount	float	
NFL	Zuora	Invoices	updatedAt	datetime	
NFL	Zuora	PaymentMethod	createdDate	datetime	
NFL	Zuora	PaymentMethod	Id	nvarchar	100
NFL	Zuora	PaymentMethod	loadDate	datetime	
NFL	Zuora	PaymentMethod	PaymentName	nvarchar	100
NFL	Zuora	PaymentMethod	updatedAt	datetime	
NFL	Zuora	Payments	accountId	nvarchar	100
NFL	Zuora	Payments	accountingCode	nvarchar	50
NFL	Zuora	Payments	amount	float	
NFL	Zuora	Payments	appliedCreditBalanceAmount	float	
NFL	Zuora	Payments	cancelledOn	datetime	
NFL	Zuora	Payments	comment	nvarchar	500
NFL	Zuora	Payments	createdDate	datetime	
NFL	Zuora	Payments	gateway	nvarchar	255
NFL	Zuora	Payments	ID	nvarchar	100

Exhibit I

76253970\_1

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DEF0001234

## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	Payments	loadDate	datetime	
NFL	Zuora	Payments	Number	nvarchar	100
NFL	Zuora	Payments	paymentMethodId	nvarchar	50
NFL	Zuora	Payments	refundAmount	float	
NFL	Zuora	Payments	status	nvarchar	10
NFL	Zuora	Payments	updatedAt	datetime	
NFL	Zuora	ProductRatePlan	CreatedDate	datetime	
NFL	Zuora	ProductRatePlan	Description	nvarchar	500
NFL	Zuora	ProductRatePlan	EffectiveEndDate	datetime	
NFL	Zuora	ProductRatePlan	EffectiveStartDate	datetime	
NFL	Zuora	ProductRatePlan	Id	nvarchar	100
NFL	Zuora	ProductRatePlan	loadDate	datetime	
NFL	Zuora	ProductRatePlan	Name	nvarchar	100
NFL	Zuora	ProductRatePlan	ProductId	nvarchar	100
NFL	Zuora	ProductRatePlan	UpdatedAt	datetime	
NFL	Zuora	ProductRatePlanCharges	accountingCode	nvarchar	100
NFL	Zuora	ProductRatePlanCharges	ApplyDiscountTo	nvarchar	100
NFL	Zuora	ProductRatePlanCharges	BillingPeriod	nvarchar	100
NFL	Zuora	ProductRatePlanCharges	ChargeModel	nvarchar	100
NFL	Zuora	ProductRatePlanCharges	ChargeType	nvarchar	100
NFL	Zuora	ProductRatePlanCharges	createdDate	datetime	
NFL	Zuora	ProductRatePlanCharges	Description	nvarchar	500
NFL	Zuora	ProductRatePlanCharges	DiscountLevel	nvarchar	100
NFL	Zuora	ProductRatePlanCharges	ID	nvarchar	100
NFL	Zuora	ProductRatePlanCharges	loadDate	datetime	
NFL	Zuora	ProductRatePlanCharges	Name	nvarchar	200
NFL	Zuora	ProductRatePlanCharges	PriceIncreasePercentage	float	
NFL	Zuora	ProductRatePlanCharges	ProductRatePlanId	nvarchar	100

## Exhibit I

## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	ProductRatePlanCharges	updatedAt	datetime	
NFL	Zuora	ProductRatePlanChargesTier	createdDate	datetime	
NFL	Zuora	ProductRatePlanChargesTier	Currency	nvarchar	3
NFL	Zuora	ProductRatePlanChargesTier	EndingUnit	float	
NFL	Zuora	ProductRatePlanChargesTier	ID	nvarchar	100
NFL	Zuora	ProductRatePlanChargesTier	IsOveragePrice	nvarchar	5
NFL	Zuora	ProductRatePlanChargesTier	loadDate	datetime	
NFL	Zuora	ProductRatePlanChargesTier	Price	float	
NFL	Zuora	ProductRatePlanChargesTier	PriceFormat	nvarchar	50
NFL	Zuora	ProductRatePlanChargesTier	ProductRatePlanChargeId	nvarchar	100
NFL	Zuora	ProductRatePlanChargesTier	StartingUnit	float	
NFL	Zuora	ProductRatePlanChargesTier	Tier	bigint	
NFL	Zuora	ProductRatePlanChargesTier	updatedAt	datetime	
NFL	Zuora	Products	allowFeatureChanges	nvarchar	100
NFL	Zuora	Products	category	nvarchar	50
NFL	Zuora	Products	createdDate	datetime	
NFL	Zuora	Products	description	nvarchar	200
NFL	Zuora	Products	effectiveEndDate	datetime	
NFL	Zuora	Products	effectiveStartDate	datetime	
NFL	Zuora	Products	ID	nvarchar	100
NFL	Zuora	Products	loadDate	datetime	
NFL	Zuora	Products	name	nvarchar	200
NFL	Zuora	Products	SKU	nvarchar	30
NFL	Zuora	Products	updatedAt	datetime	
NFL	Zuora	RatePlan	AmendmentId	nvarchar	100
NFL	Zuora	RatePlan	AmendmentSubscriptionRatePlanId	nvarchar	100
NFL	Zuora	RatePlan	AmendmentType	nvarchar	100
NFL	Zuora	RatePlan	CreatedDate	datetime	

## Exhibit I



## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	RatePlan	Id	nvarchar	100
NFL	Zuora	RatePlan	loadDate	datetime	
NFL	Zuora	RatePlan	Name	nvarchar	100
NFL	Zuora	RatePlan	ProductRatePlanId	nvarchar	100
NFL	Zuora	RatePlan	SubscriptionId	nvarchar	100
NFL	Zuora	RatePlan	UpdatedDate	datetime	
NFL	Zuora	RatePlanCharge	accountingCode	nvarchar	100
NFL	Zuora	RatePlanCharge	ApplyDiscountTo	nvarchar	100
NFL	Zuora	RatePlanCharge	BillCycleDay	int	
NFL	Zuora	RatePlanCharge	BillCycleType	nvarchar	30
NFL	Zuora	RatePlanCharge	BillingPeriod	nvarchar	100
NFL	Zuora	RatePlanCharge	BillingPeriodAlignment	nvarchar	24
NFL	Zuora	RatePlanCharge	BillingTiming	nvarchar	100
NFL	Zuora	RatePlanCharge	ChargedThroughDate	nvarchar	10
NFL	Zuora	RatePlanCharge	ChargeModel	nvarchar	100
NFL	Zuora	RatePlanCharge	ChargeNumber	nvarchar	100
NFL	Zuora	RatePlanCharge	ChargeType	nvarchar	100
NFL	Zuora	RatePlanCharge	createdDate	datetime	
NFL	Zuora	RatePlanCharge	Description	nvarchar	500
NFL	Zuora	RatePlanCharge	DiscountLevel	nvarchar	100
NFL	Zuora	RatePlanCharge	DMRC	float	
NFL	Zuora	RatePlanCharge	DTCV	float	
NFL	Zuora	RatePlanCharge	EffectiveEndDate	nvarchar	20
NFL	Zuora	RatePlanCharge	EffectiveStartDate	nvarchar	20
NFL	Zuora	RatePlanCharge	EndDateCondition	nvarchar	40
NFL	Zuora	RatePlanCharge	ID	nvarchar	100
NFL	Zuora	RatePlanCharge	IsLastSegment	nvarchar	5
NFL	Zuora	RatePlanCharge	ListPriceBase	nvarchar	20

Exhibit I

76253970\_1

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## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	RatePlanCharge	loadDate	datetime	
NFL	Zuora	RatePlanCharge	MRR	float	
NFL	Zuora	RatePlanCharge	Name	nvarchar	200
NFL	Zuora	RatePlanCharge	NumberOfPeriods	bigint	
NFL	Zuora	RatePlanCharge	OriginalId	nvarchar	100
NFL	Zuora	RatePlanCharge	OverageCalculationOption	nvarchar	50
NFL	Zuora	RatePlanCharge	OverageUnusedUnitsCreditOption	nvarchar	50
NFL	Zuora	RatePlanCharge	Price	float	
NFL	Zuora	RatePlanCharge	PriceChangeOption	nvarchar	50
NFL	Zuora	RatePlanCharge	PriceIncreasePercentage	float	
NFL	Zuora	RatePlanCharge	ProcessedThroughDate	nvarchar	20
NFL	Zuora	RatePlanCharge	ProductRatePlanChargeId	nvarchar	100
NFL	Zuora	RatePlanCharge	Quantity	float	
NFL	Zuora	RatePlanCharge	RatePlanId	nvarchar	100
NFL	Zuora	RatePlanCharge	RevRecCode	nvarchar	100
NFL	Zuora	RatePlanCharge	RevRecTriggerCondition	nvarchar	50
NFL	Zuora	RatePlanCharge	Segment	int	
NFL	Zuora	RatePlanCharge	SpecificBillingPeriod	int	
NFL	Zuora	RatePlanCharge	SpecificEndDate	nvarchar	20
NFL	Zuora	RatePlanCharge	TCV	float	
NFL	Zuora	RatePlanCharge	TriggerDate	nvarchar	20
NFL	Zuora	RatePlanCharge	TriggerEvent	nvarchar	50
NFL	Zuora	RatePlanCharge	UnusedUnitsCreditRates	float	
NFL	Zuora	RatePlanCharge	UOM	float	
NFL	Zuora	RatePlanCharge	updatedAt	datetime	
NFL	Zuora	RatePlanCharge	UpToPeriods	bigint	
NFL	Zuora	RatePlanCharge	UpToPeriodsType	nvarchar	50
NFL	Zuora	RatePlanCharge	UsageRecordRatingOption	nvarchar	50

## Exhibit I

## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	RatePlanCharge	UseDiscountSpecificAccountingCode	nvarchar	20
NFL	Zuora	RatePlanCharge	Version	bigint	
NFL	Zuora	RatePlanCharge	WeeklyBillCycleDay	nvarchar	50
NFL	Zuora	RatePlanChargeDiscount	ChargeType	nvarchar	100
NFL	Zuora	RatePlanChargeDiscount	createdDate	datetime	
NFL	Zuora	RatePlanChargeDiscount	DiscountPercentage	float	
NFL	Zuora	RatePlanChargeDiscount	ID	nvarchar	100
NFL	Zuora	RatePlanChargeDiscount	loadDate	datetime	
NFL	Zuora	RatePlanChargeDiscount	ProductId	nvarchar	100
NFL	Zuora	RatePlanChargeDiscount	RatePlanId	nvarchar	100
NFL	Zuora	RatePlanChargeDiscount	updatedAt	datetime	
NFL	Zuora	RatePlanChargeTier	CreatedDate	datetime	
NFL	Zuora	RatePlanChargeTier	EndingUnit	float	
NFL	Zuora	RatePlanChargeTier	ID	nvarchar	100
NFL	Zuora	RatePlanChargeTier	IsOveragePrice	nvarchar	5
NFL	Zuora	RatePlanChargeTier	loadDate	datetime	
NFL	Zuora	RatePlanChargeTier	Price	float	
NFL	Zuora	RatePlanChargeTier	PriceFormat	nvarchar	8
NFL	Zuora	RatePlanChargeTier	RatePlanChargeld	nvarchar	32
NFL	Zuora	RatePlanChargeTier	StartingUnit	float	
NFL	Zuora	RatePlanChargeTier	Tier	nvarchar	20
NFL	Zuora	RatePlanChargeTier	UpdatedAt	datetime	
NFL	Zuora	RefundInvoicePayment	CreatedById	nvarchar	100
NFL	Zuora	RefundInvoicePayment	CreatedDate	datetime	
NFL	Zuora	RefundInvoicePayment	ID	nvarchar	100
NFL	Zuora	RefundInvoicePayment	invoiceId	nvarchar	100
NFL	Zuora	RefundInvoicePayment	invoicePaymentId	nvarchar	100
NFL	Zuora	RefundInvoicePayment	loadDate	datetime	

## Exhibit I

## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	RefundInvoicePayment	UpdatedById	nvarchar	100
NFL	Zuora	RefundInvoicePayment	UpdatedDate	datetime	
NFL	Zuora	Refunds	accountId	nvarchar	100
NFL	Zuora	Refunds	accountingCode	nvarchar	100
NFL	Zuora	Refunds	amount	float	
NFL	Zuora	Refunds	cancelledOn	datetime	
NFL	Zuora	Refunds	comment	nvarchar	500
NFL	Zuora	Refunds	CreatedDate	datetime	
NFL	Zuora	Refunds	ID	nvarchar	100
NFL	Zuora	Refunds	loadDate	datetime	
NFL	Zuora	Refunds	reasonCode	nvarchar	100
NFL	Zuora	Refunds	referenceID	nvarchar	50
NFL	Zuora	Refunds	RefundDate	datetime	
NFL	Zuora	Refunds	RefundNumber	nvarchar	50
NFL	Zuora	Refunds	status	nvarchar	100
NFL	Zuora	Refunds	UpdatedDate	datetime	
NFL	Zuora	Subscriptions	accountId	nvarchar	100
NFL	Zuora	Subscriptions	autoRenew	bit	
NFL	Zuora	Subscriptions	cancelledDate	datetime	
NFL	Zuora	Subscriptions	contractAcceptanceDate	datetime	
NFL	Zuora	Subscriptions	contractEffectiveDate	datetime	
NFL	Zuora	Subscriptions	createdDate	datetime	
NFL	Zuora	Subscriptions	currentTerm	int	
NFL	Zuora	Subscriptions	currentTermPeriodType	nvarchar	50
NFL	Zuora	Subscriptions	ID	nvarchar	100
NFL	Zuora	Subscriptions	initialTerm	int	
NFL	Zuora	Subscriptions	initialTermPeriodType	nvarchar	50
NFL	Zuora	Subscriptions	loadDate	datetime	

## Exhibit I

## EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	Subscriptions	name	nvarchar	150
NFL	Zuora	Subscriptions	notes	nvarchar	700
NFL	Zuora	Subscriptions	originalCreatedDate	datetime	
NFL	Zuora	Subscriptions	originalId	nvarchar	100
NFL	Zuora	Subscriptions	previousSubscriptionId	nvarchar	100
NFL	Zuora	Subscriptions	renewalSetting	nvarchar	400
NFL	Zuora	Subscriptions	renewalTerm	int	
NFL	Zuora	Subscriptions	renewalTermPeriodType	nvarchar	50
NFL	Zuora	Subscriptions	serviceActivationDate	datetime	
NFL	Zuora	Subscriptions	status	nvarchar	50
NFL	Zuora	Subscriptions	subscriptionEndDate	datetime	
NFL	Zuora	Subscriptions	subscriptionStartDate	datetime	
NFL	Zuora	Subscriptions	termEndDate	datetime	
NFL	Zuora	Subscriptions	termStartDate	datetime	
NFL	Zuora	Subscriptions	termType	nvarchar	50
NFL	Zuora	Subscriptions	updatedAt	datetime	
NFL	Zuora	TaxationItem	accountingCode	nvarchar	100
NFL	Zuora	TaxationItem	createdDate	datetime	
NFL	Zuora	TaxationItem	ExemptAmount	float	
NFL	Zuora	TaxationItem	ID	nvarchar	100
NFL	Zuora	TaxationItem	InvoiceItemId	nvarchar	100
NFL	Zuora	TaxationItem	Jurisdiction	nvarchar	100
NFL	Zuora	TaxationItem	loadDate	datetime	
NFL	Zuora	TaxationItem	LocationCode	nvarchar	100
NFL	Zuora	TaxationItem	Name	nvarchar	200
NFL	Zuora	TaxationItem	TaxAmount	float	
NFL	Zuora	TaxationItem	TaxCode	nvarchar	100
NFL	Zuora	TaxationItem	TaxCodeDescription	nvarchar	100

## Exhibit I

EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAX IMUM_LENGTH
NFL	Zuora	TaxationItem	TaxDate	datetime	
NFL	Zuora	TaxationItem	TaxRate	float	
NFL	Zuora	TaxationItem	TaxRateDescription	nvarchar	100
NFL	Zuora	TaxationItem	TaxRateType	nvarchar	100
NFL	Zuora	TaxationItem	updatedAt	datetime	
n/a	SurveyGizmo	n/a	Survey Responses	various	
NFL	Deltatre		First name		
NFL	Deltatre		Surname		
NFL	Deltatre		Email address		
NFL	Deltatre		User account number		
NFL	Deltatre		Postal address		
NFL	Deltatre		Details of the subscription purchased		
NFL	Deltatre		Static IP address		
NFL	Deltatre		Devices used to access content		
NFL	Deltatre		Visualization date		
NFL	Deltatre		Timing		
NFL	Deltatre		Net		
NFL	Deltatre		Type of content		
NFL	Deltatre		Identification code of the account		
NFL	Deltatre		Identification code of the invoice		
NFL	Deltatre		Currency of payment		
NFL	Deltatre		BIN of the credit card		
NFL	Deltatre		Last 4 digits of the credit card		
NFL	Deltatre		Country and town of bank agency		
NFL	Deltatre		Credit card expiry date		
NFL	Deltatre		Date of the purchase		
NFL	Deltatre		Duration of the subscription		
NFL	Deltatre		Copy of the invoice		

Exhibit I

76253970\_1

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EXECUTION VERSION

TABLE_CATALOG	TABLE_SCHEMA	TABLE_NAME	COLUMN_NAME	DATA_TYPE	CHARACTER_MAXIMUM_LENGTH
NFL	Deltatre		Payment string		
NFL	Deltatre		Amount paid		
NFL	Deltatre		Refund		
NFL	Deltatre		Credit note		
NFL	Deltatre		Type of credit card		
NFL	Deltatre		Log-in times and dates		

Exhibit I

76253970\_1

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DEF0001243

Exhibit J

## PERMITTED SUB-SUBPROCESSORS

Permitted Sub-subprocessors engaged by Deltatre SpA:

1. Deltatre Limited
2. Deltatre AG
3. Deltatre Inc.
4. Deltatre Group Limited
5. Zuora, Inc.
6. Worldpay UK Limited
7. Worldpay Limited
8. Worldpay AP LTD
9. Conviva, Inc.
10. Akamai Technologies, Inc.
11. Microsoft Ireland Operations Limited
12. Zendesk, Inc
13. Urban Airship, Inc.
14. Maxmind, Inc.

Permitted Sub-subprocessors engaged by Two Circles Limited:

1. Dotmailer Limited
2. Dotmailer, Inc.
3. Dotmailer Pty Ltd
4. Dotmailer SA Pty Ltd
5. Google LLC
6. Facebook Ireland Ltd.
7. Google Ireland Limited
8. Microsoft Ireland Operations Limited
9. New Signature UK Limited
10. Widgix EU Limited
11. Blueconic, B.V.
12. Ridgeon Network Ltd.